



ROGERS COMMUNICATIONS REPORTS SECOND QUARTER 2019 RESULTS

- **Delivered strong financial and operational performance in Wireless**
 - **Grew service revenue by 3% and adjusted EBITDA by 10%**
 - **Delivered postpaid churn of 0.99% for the second consecutive quarter**
 - **Increased blended ABPU by 4%; increased blended ARPU by 2%**
 - **Added 77,000 postpaid nets, reflecting disciplined loading**
 - **Introduced Rogers Infinite™, with 365,000 Canadians on new unlimited plans**
- **Grew Cable revenue and adjusted EBITDA by 1% and 3%, respectively**
 - **Continued strong Internet revenue growth of 7%**
 - **Added 22,000 Internet nets, reflecting continued growth in Internet penetration**
 - **Expanded Ignite TV to Newfoundland; set to launch in New Brunswick this summer**
- **Increased total revenue and adjusted EBITDA by 1% and 9%, respectively**
- **Returned \$307 million to shareholders, including \$257 million in dividend payments and \$50 million in share repurchases through our normal course issuer bid program; year to date, \$709 million returned to shareholders through dividends and share repurchases**

TORONTO (July 23, 2019) - Rogers Communications Inc. today announced its unaudited financial and operating results for the second quarter ended June 30, 2019.

Consolidated Financial Highlights

| (In millions of Canadian dollars, except per share amounts, unaudited) | Three months ended June 30 | | | Six months ended June 30 | | |
|--|----------------------------|-------------------|-------|--------------------------|-------------------|-------|
| | 2019 | 2018 ¹ | % Chg | 2019 | 2018 ¹ | % Chg |
| Total revenue | 3,780 | 3,756 | 1 | 7,367 | 7,389 | – |
| Total service revenue ² | 3,345 | 3,300 | 1 | 6,488 | 6,427 | 1 |
| Adjusted EBITDA ³ | 1,635 | 1,504 | 9 | 2,970 | 2,842 | 5 |
| Net income | 591 | 538 | 10 | 982 | 963 | 2 |
| Adjusted net income ³ | 597 | 554 | 8 | 1,002 | 1,031 | (3) |
| Diluted earnings per share | \$1.15 | \$1.04 | 11 | \$1.90 | \$1.86 | 2 |
| Adjusted diluted earnings per share ³ | \$1.16 | \$1.07 | 8 | \$1.94 | \$1.99 | (3) |
| Cash provided by operating activities | 1,057 | 1,048 | 1 | 2,055 | 1,933 | 6 |
| Free cash flow ^{3,4} | 609 | 595 | 2 | 1,014 | 1,036 | (2) |

¹ Effective January 1, 2019, we adopted IFRS 16, Leases (IFRS 16), with the ongoing impacts of this standard included in our results prospectively from that date. Our 2018 results have not been restated. See "Critical Accounting Policies and Estimates".

² As defined. See "Key Performance Indicators".

³ As defined. See "Non-GAAP Measures". These measures should not be considered substitutes or alternatives for GAAP measures. These are not defined terms under IFRS and do not have standard meanings, so may not be a reliable way to compare us to other companies.

⁴ Effective January 1, 2019, we have redefined free cash flow such that we no longer adjust for the "net change in contract asset and deferred commission cost asset balances". We have redefined free cash flow to simplify this measure and believe removing it will make us more comparable within our industry.

"We delivered strong growth across all the key value drivers of our business, while making the right long-term investments and significantly advancing our strategic plan," said Joe Natale, President and CEO. "Our robust fundamental performance enabled us to take an important step forward to introduce unlimited data plans with no overage fees for Canadians. This is another important initiative, led by Rogers, in putting our customers first."

Quarterly Financial Highlights

Revenue

Both total revenue and total service revenue increased 1% this quarter, largely driven by a 3% increase in Wireless service revenue. Strong Wireless service revenue growth was primarily a result of a larger postpaid subscriber base and continued increases in blended ARPU, our thirteenth consecutive quarter of year on year blended ARPU growth.

Cable revenue increased by 1% this quarter, as Internet revenue growth of 7% continued to drive this segment.

Media revenue decreased by 3% this quarter, primarily as a result of the sale of our publishing business at the beginning of April 2019 and lower Toronto Blue Jays revenue, partially offset by higher Sportsnet revenue. Excluding the impact of the sale of our publishing business, Media revenue would have been stable this quarter compared to 2018.

Adjusted EBITDA and margins

This quarter, consolidated adjusted EBITDA increased by 9%, with our adjusted EBITDA margin expanding by 330 basis points. The adoption of IFRS 16 resulted in an increase in adjusted EBITDA compared to last year as we have not restated 2018 comparatives; this contributed 3 percentage points of the growth, the majority of which impacts Wireless.

Wireless adjusted EBITDA grew 10%, leading to a margin of 50.3%, an expansion of 380 basis points from last year, as a result of strong growth in Wireless service revenue and the impact of adopting IFRS 16.

Cable adjusted EBITDA increased 3% this quarter primarily from the ongoing product mix shift to higher-margin Internet services and various cost efficiencies achieved. This gave rise to a margin of 47.9% this quarter, up 130 basis points from last year.

Media adjusted EBITDA increased by 20% this quarter, primarily as a result of lower player salaries at the Toronto Blue Jays.

Net income and adjusted net income

Net income and adjusted net income increased this quarter by 10% and 8%, respectively, primarily as a result of the higher adjusted EBITDA discussed above.

Substantial cash flow affords financial flexibility and supports network evolution

We continued to generate substantial cash flow from operating activities of \$1,057 million this quarter, up 1%, and free cash flow of \$609 million this quarter, up 2%.

Our solid financial results enable us to continue to make investments in our network and spectrum holdings, strengthen our balance sheet and liquidity, and still return substantial cash to shareholders through dividends and share repurchases. We paid \$257 million in dividends this quarter, repurchased for cancellation 0.7 million Class B Non-Voting common shares (Class B Non-Voting Shares) for \$50 million under our normal course issuer bid (NCIB) program, and ended the quarter with a debt leverage ratio of 3.0, up from 2.5 at the end of 2018, as a result of our acquisition of \$1.7 billion of 600 MHz spectrum licences this quarter (0.3 impact), and our adoption of IFRS 16 (0.2 impact).

Strategic Highlights

Our six company priorities guide our work and decision-making as we further improve our operational execution and make well-timed investments to grow our core businesses and deliver increased shareholder value. Below are some highlights.

Create best-in-class customer experiences by putting our customers first in everything we do

- Launched Rogers Infinite™ unlimited data plans with no overage charges.
- Introduced 24 and 36 month \$0 down, interest-free device financing on Rogers Infinite™ plans.
- Delivered Wireless postpaid churn of 0.99% for the second consecutive quarter.

Invest in our networks and technology to deliver leading performance and reliability

- Acquired critical 5G 600 MHz spectrum licences in every province and territory.
- Continued to test and deploy 5G-ready technology, including 5G data tests in Ottawa, Toronto, and Vancouver.
- Announced the launch of a 5G innovation hub that will test 5G applications and use cases at Communtech in Waterloo.

Deliver innovative solutions and compelling content that our customers will love

- Launched Ignite TV in Newfoundland.
- Launched Ignite WiFi™ Hub for all Ignite TV customers to give them ultimate control over their WiFi experience.

Drive profitable growth in all the markets we serve

- Increased total service revenue and adjusted EBITDA by 1% and 9%, respectively.
- Increased Wireless blended ABPU by 4% and blended ARPU by 2%.
- Returned over \$300 million to shareholders through dividend payments and share repurchases.

Develop our people and a high performance culture

- Achieved a company-wide engagement score of 85%, five points above global best-in-class companies.
- Named to the LGBT Corporate Canadian Index, an index that recognizes companies advancing equality.
- Announced a \$10 million investment to support a new cybersecurity centre at Ryerson University focused on building diverse digital skills of the future and to help fulfill our ongoing demand for skilled cybersecurity professionals.

Be a strong, socially responsible leader in our communities across Canada

- Volunteered 20,000 hours to support 80 volunteer events across Canada for our second annual Give Together Days.
- Awarded 362 scholarships to youth as part of our Ted Rogers Scholarship Fund program.
- Reached 315 non-profit housing partners with our Connected for Success affordable broadband program.

About Rogers

Rogers is a proud Canadian company dedicated to making more possible for Canadians each and every day. Our founder, Ted Rogers, purchased his first radio station, CHFI, in 1960. We have grown to become a leading technology and media company that strives to provide the very best in wireless, residential, and media to Canadians and Canadian businesses. Our shares are publicly traded on the Toronto Stock Exchange (TSX: RCI.A and RCI.B) and on the New York Stock Exchange (NYSE: RCI).

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Quarterly Investment Community Teleconference

Our second quarter 2019 results teleconference with the investment community will be held on:

- July 23, 2019
- 8:00 a.m. Eastern Time
- webcast available at investors.rogers.com
- media are welcome to participate on a listen-only basis

A rebroadcast will be available at investors.rogers.com for at least two weeks following the teleconference. Additionally, investors should note that from time to time, Rogers' management presents at brokerage-sponsored investor conferences. Most often, but not always, these conferences are webcast by the hosting brokerage firm, and when they are webcast, links are made available on Rogers' website at investors.rogers.com.

For More Information

You can find more information relating to us on our website (investors.rogers.com), on SEDAR (sedar.com), and on EDGAR (sec.gov), or you can e-mail us at investor.relations@rci.rogers.com. Information on or connected to these and any other websites referenced in this earnings release is not part of, or incorporated into, this earnings release.

You can also go to investors.rogers.com for information about our governance practices, corporate social responsibility reporting, a glossary of communications and media industry terms, and additional information about our business.

About this Earnings Release

This earnings release contains important information about our business and our performance for the three and six months ended June 30, 2019, as well as forward-looking information about future periods. This earnings release should be read in conjunction with our Second Quarter 2019 MD&A; our Second Quarter 2019 Interim Condensed Consolidated Financial Statements and notes thereto, which have been prepared in accordance with International Accounting Standard 34, *Interim Financial Reporting*, as issued by the International Accounting Standards Board (IASB); our 2018 Annual MD&A; our 2018 Annual Audited Consolidated Financial Statements and notes thereto, which have been prepared in accordance with International Financial Reporting Standards (IFRS) as issued by the IASB; and our other recent filings with Canadian and US securities regulatory authorities, including our Annual Information Form, which are available on SEDAR at sedar.com or EDGAR at sec.gov, respectively.

Effective January 1, 2019, we adopted the new accounting standard, IFRS 16, *Leases* (IFRS 16), that is discussed in "Critical Accounting Policies and Estimates" in this earnings release and in our Second Quarter 2019 MD&A. The adoption of IFRS 16 had a significant effect on our reported results. Due to our selected transition method, we have not restated our prior year comparatives.

Effective January 1, 2019, we have redefined free cash flow, a non-GAAP measure, such that we no longer adjust for the "net change in contract asset and deferred commission cost asset balances". We have redefined free cash flow to simplify this measure and believe removing this adjustment will make us more comparable within our industry. See "Non-GAAP Measures" for more information.

For more information about Rogers, including product and service offerings, competitive market and industry trends, our overarching strategy, key performance drivers, and objectives, see "Understanding Our Business", "Our Strategy, Key Performance Drivers, and Strategic Highlights", and "Capability to Deliver Results" in our 2018 Annual MD&A. In April 2019, we sold our publishing division, including our print and digital magazine brands, to St. Joseph Communications.

We, us, our, Rogers, Rogers Communications, and the Company refer to Rogers Communications Inc. and its subsidiaries. *RCI* refers to the legal entity Rogers Communications Inc., not including its subsidiaries. Rogers also holds interests in various investments and ventures.

All dollar amounts are in Canadian dollars unless otherwise stated and are unaudited. All percentage changes are calculated using the rounded numbers as they appear in the tables. Information is current as at July 22, 2019 and was approved by the Audit and Risk Committee of RCI's Board of Directors (the Board) on that date. This earnings release includes forward-looking statements and assumptions. See "About Forward-Looking Information" for more information.

We are publicly traded on the Toronto Stock Exchange (TSX: RCI.A and RCI.B) and on the New York Stock Exchange (NYSE: RCI).

In this earnings release, *this quarter, the quarter, or the second quarter* refer to the three months ended June 30, 2019, the *first quarter* refers to the three months ended March 31, 2019, and *year to date* refers to the six months ended June 30, 2019, unless the context indicates otherwise. All results commentary is compared to the equivalent periods in 2018 or as at December 31, 2018, as applicable, unless otherwise indicated.

Reportable segments

We report our results of operations in three reportable segments. Each segment and the nature of its business is as follows:

| Segment | Principal activities |
|----------------|--|
| Wireless | Wireless telecommunications operations for Canadian consumers and businesses. |
| Cable | Cable telecommunications operations, including Internet, television, telephony (phone), and smart home monitoring services for Canadian consumers and businesses, and network connectivity through our fibre network and data centre assets to support a range of voice, data, networking, hosting, and cloud-based services for the business, public sector, and carrier wholesale markets. |
| Media | A diversified portfolio of media properties, including sports media and entertainment, television and radio broadcasting, specialty channels, multi-platform shopping, and digital media. |

Wireless and Cable are operated by our wholly-owned subsidiary, Rogers Communications Canada Inc. (RCCI), and certain of our other wholly-owned subsidiaries. Media is operated by our wholly-owned subsidiary, Rogers Media Inc., and its subsidiaries.

Summary of Consolidated Financial Results

| (In millions of dollars, except margins and per share amounts) | Three months ended June 30 | | | Six months ended June 30 | | |
|--|----------------------------|-------------------|--------|--------------------------|-------------------|--------|
| | 2019 | 2018 ¹ | % Chg | 2019 | 2018 ¹ | % Chg |
| Revenue | | | | | | |
| Wireless | 2,244 | 2,214 | 1 | 4,433 | 4,405 | 1 |
| Cable | 997 | 991 | 1 | 1,973 | 1,960 | 1 |
| Media | 591 | 608 | (3) | 1,059 | 1,140 | (7) |
| Corporate items and intercompany eliminations | (52) | (57) | (9) | (98) | (116) | (16) |
| Revenue | 3,780 | 3,756 | 1 | 7,367 | 7,389 | – |
| Total service revenue ² | 3,345 | 3,300 | 1 | 6,488 | 6,427 | 1 |
| Adjusted EBITDA ³ | | | | | | |
| Wireless | 1,128 | 1,029 | 10 | 2,143 | 1,963 | 9 |
| Cable | 478 | 462 | 3 | 923 | 895 | 3 |
| Media | 72 | 60 | 20 | (12) | 83 | n/m |
| Corporate items and intercompany eliminations | (43) | (47) | (9) | (84) | (99) | (15) |
| Adjusted EBITDA | 1,635 | 1,504 | 9 | 2,970 | 2,842 | 5 |
| Adjusted EBITDA margin ³ | 43.3% | 40.0% | 3.3pts | 40.3% | 38.5% | 1.8pts |
| Net income | 591 | 538 | 10 | 982 | 963 | 2 |
| Basic earnings per share | \$1.15 | \$1.04 | 11 | \$1.91 | \$1.87 | 2 |
| Diluted earnings per share | \$1.15 | \$1.04 | 11 | \$1.90 | \$1.86 | 2 |
| Adjusted net income ³ | 597 | 554 | 8 | 1,002 | 1,031 | (3) |
| Adjusted basic earnings per share ³ | \$1.17 | \$1.08 | 8 | \$1.95 | \$2.00 | (3) |
| Adjusted diluted earnings per share ³ | \$1.16 | \$1.07 | 8 | \$1.94 | \$1.99 | (3) |
| Capital expenditures | 742 | 657 | 13 | 1,359 | 1,262 | 8 |
| Cash provided by operating activities | 1,057 | 1,048 | 1 | 2,055 | 1,933 | 6 |
| Free cash flow ^{3,4} | 609 | 595 | 2 | 1,014 | 1,036 | (2) |

n/m - not meaningful

¹ Effective January 1, 2019, we adopted IFRS 16, with the ongoing impacts of this standard included in our results prospectively from that date. Our 2018 results have not been restated for the effects of IFRS 16. See "Critical Accounting Policies and Estimates".

² As defined. See "Key Performance Indicators".

³ Adjusted EBITDA, adjusted EBITDA margin, adjusted net income, adjusted basic and diluted earnings per share, and free cash flow are non-GAAP measures and should not be considered substitutes or alternatives for GAAP measures. These are not defined terms under IFRS and do not have standard meanings, so may not be a reliable way to compare us to other companies. See "Non-GAAP Measures" for information about these measures, including how we calculate them.

⁴ 2018 free cash flow has been restated. See "Non-GAAP Measures" for more information.

Results of our Reportable Segments

WIRELESS

Wireless Financial Results

| (In millions of dollars, except margins) | Three months ended June 30 | | | Six months ended June 30 | | |
|--|----------------------------|-------|--------|--------------------------|-------|--------|
| | 2019 | 2018 | % Chg | 2019 | 2018 | % Chg |
| Revenue | | | | | | |
| Service revenue | 1,813 | 1,761 | 3 | 3,560 | 3,448 | 3 |
| Equipment revenue | 431 | 453 | (5) | 873 | 957 | (9) |
| Revenue | 2,244 | 2,214 | 1 | 4,433 | 4,405 | 1 |
| Operating expenses | | | | | | |
| Cost of equipment | 467 | 488 | (4) | 968 | 1,049 | (8) |
| Other operating expenses | 649 | 697 | (7) | 1,322 | 1,393 | (5) |
| Operating expenses | 1,116 | 1,185 | (6) | 2,290 | 2,442 | (6) |
| Adjusted EBITDA | 1,128 | 1,029 | 10 | 2,143 | 1,963 | 9 |
| Adjusted EBITDA margin | 50.3% | 46.5% | 3.8pts | 48.3% | 44.6% | 3.7pts |
| Capital expenditures | 390 | 240 | 63 | 672 | 500 | 34 |

Wireless Subscriber Results ¹

| (In thousands, except churn, blended ABPU, and blended ARPU) | Three months ended June 30 | | | Six months ended June 30 | | |
|--|----------------------------|---------|-----------|--------------------------|---------|-----------|
| | 2019 | 2018 | Chg | 2019 | 2018 | Chg |
| Postpaid | | | | | | |
| Gross additions | 351 | 389 | (38) | 646 | 766 | (120) |
| Net additions | 77 | 122 | (45) | 100 | 217 | (117) |
| Total postpaid subscribers ² | 9,257 | 8,921 | 336 | 9,257 | 8,921 | 336 |
| Churn (monthly) | 0.99% | 1.01% | (0.02pts) | 0.99% | 1.04% | (0.05pts) |
| Prepaid | | | | | | |
| Gross additions | 199 | 191 | 8 | 370 | 354 | 16 |
| Net additions (losses) | 8 | (13) | 21 | (48) | (73) | 25 |
| Total prepaid subscribers ^{2,3} | 1,451 | 1,705 | (254) | 1,451 | 1,705 | (254) |
| Churn (monthly) | 4.43% | 3.98% | 0.45pts | 4.57% | 4.11% | 0.46pts |
| Blended ABPU (monthly) | \$67.16 | \$64.80 | \$2.36 | \$65.81 | \$63.74 | \$2.07 |
| Blended ARPU (monthly) | \$56.73 | \$55.60 | \$1.13 | \$55.36 | \$54.64 | \$0.72 |

¹ Subscriber counts, subscriber churn, blended ABPU, and blended ARPU are key performance indicators. See "Key Performance Indicators".

² As at end of period.

³ Effective April 1, 2019, we adjusted our Wireless prepaid subscriber base to remove 127,000 subscribers as a result of a change to our deactivation policy from 180 days to 90 days to be more consistent within the industry.

Service revenue

The 3% increases in service revenue this quarter and year to date were a result of:

- a larger postpaid subscriber base; and
- a 2% increase in blended ARPU this quarter and 1% increase year to date, primarily due to the increased mix of subscribers on higher-rate plans from our various brands.

The 4% increase in blended ABPU this quarter and 3% increase year to date were a result of the increased service revenue as described above.

The decreases in gross and net postpaid subscriber additions for the three and six months ended June 30, 2019 were a result of our disciplined approach around subscriber base management and an overall softness in the market this year compared to last year. We believe the record low postpaid churn this quarter and on a year-to-date basis was a result of

our strategic focus on enhancing the customer experience by improving our customer service and continually increasing the quality of our network.

Equipment revenue

The 5% decrease in equipment revenue this quarter and 9% decrease year to date were a result of:

- a decrease in device upgrades by existing subscribers; partially offset by
- a shift in the product mix of device sales towards higher-value smartphones.

Operating expenses

Cost of equipment

The 4% decrease in the cost of equipment this quarter and 8% decrease year to date were a result of:

- the decrease in device upgrades by existing subscribers, as discussed above; partially offset by
- a shift in the product mix of device sales towards higher-cost smartphones.

Other operating expenses

The 7% decrease in other operating expenses this quarter and 5% decrease year to date were primarily a result of:

- the impact of the adoption of IFRS 16; and
- various cost efficiencies.

Adjusted EBITDA

The 10% increase in adjusted EBITDA this quarter and 9% increase year to date were a result of the revenue and expense changes discussed above.

CABLE

Cable Financial Results

| (In millions of dollars, except margins) | Three months ended June 30 | | | Six months ended June 30 | | |
|--|----------------------------|-------|--------|--------------------------|-------|--------|
| | 2019 | 2018 | % Chg | 2019 | 2018 | % Chg |
| Revenue | | | | | | |
| Internet | 573 | 538 | 7 | 1,114 | 1,044 | 7 |
| Television | 355 | 357 | (1) | 712 | 722 | (1) |
| Phone | 65 | 93 | (30) | 141 | 189 | (25) |
| Service revenue | 993 | 988 | 1 | 1,967 | 1,955 | 1 |
| Equipment revenue | 4 | 3 | 33 | 6 | 5 | 20 |
| Revenue | 997 | 991 | 1 | 1,973 | 1,960 | 1 |
| Operating expenses | | | | | | |
| Cost of equipment | 6 | 4 | 50 | 11 | 9 | 22 |
| Other operating expenses | 513 | 525 | (2) | 1,039 | 1,056 | (2) |
| Operating expenses | 519 | 529 | (2) | 1,050 | 1,065 | (1) |
| Adjusted EBITDA | 478 | 462 | 3 | 923 | 895 | 3 |
| Adjusted EBITDA margin | 47.9% | 46.6% | 1.3pts | 46.8% | 45.7% | 1.1pts |
| Capital expenditures | 285 | 352 | (19) | 574 | 649 | (12) |

Cable Subscriber Results ¹

| (In thousands) | Three months ended June 30 | | | Six months ended June 30 | | |
|---|----------------------------|-------|------|--------------------------|-------|------|
| | 2019 | 2018 | Chg | 2019 | 2018 | Chg |
| Internet | | | | | | |
| Net additions | 22 | 23 | (1) | 36 | 49 | (13) |
| Total Internet subscribers ² | 2,466 | 2,370 | 96 | 2,466 | 2,370 | 96 |
| Television | | | | | | |
| Net losses | (26) | (9) | (17) | (54) | (21) | (33) |
| Total Television subscribers ² | 1,631 | 1,719 | (88) | 1,631 | 1,719 | (88) |
| Phone | | | | | | |
| Net (losses) additions | (10) | 3 | (13) | (20) | 12 | (32) |
| Total Phone subscribers ² | 1,096 | 1,120 | (24) | 1,096 | 1,120 | (24) |
| Homes passed ² | 4,412 | 4,344 | 68 | 4,412 | 4,344 | 68 |
| Total service units ³ | | | | | | |
| Net (losses) additions | (14) | 17 | (31) | (38) | 40 | (78) |
| Total service units ² | 5,193 | 5,209 | (16) | 5,193 | 5,209 | (16) |

¹ Subscriber counts are key performance indicators. See "Key Performance Indicators".

² As at end of period.

³ Includes Internet, Television, and Phone.

Revenue

The 1% increases in revenue this quarter and year to date were a result of:

- a larger Internet subscriber base and the movement of Internet customers to higher speed and usage tiers;
- the movement of Television customers to higher content tiers; and
- the impact of Internet and Television service pricing changes; partially offset by
- promotional pricing provided to subscribers; and
- a lower subscriber base for our Television products.

Internet revenue

The 7% increases in Internet revenue this quarter and year to date were a result of:

- general movement of customers to higher speed and usage tiers of our Internet offerings;
- a larger Internet subscriber base; and
- the impact of Internet service pricing changes; partially offset by
- promotional pricing provided to subscribers.

Television revenue

The 1% decreases in Television revenue this quarter and year to date were a result of:

- the general decline in Television subscribers over the past year; partially offset by
- the movement of customers to higher content tiers; and
- new Ignite TV subscribers.

Phone revenue

The 30% decrease in Phone revenue this quarter and 25% decrease year to date were primarily a result of new bundled pricing constructs that provide a larger Phone discount and the general decline in Phone subscribers over the past year.

Operating expenses

The 2% decrease in operating expenses this quarter and 1% decrease year to date were a result of various cost efficiencies.

Adjusted EBITDA

The 3% increases in adjusted EBITDA this quarter and year to date were a result of the revenue and expense changes discussed above.

MEDIA

Media Financial Results

| (In millions of dollars, except margins) | Three months ended June 30 | | | Six months ended June 30 | | |
|--|----------------------------|------|--------|--------------------------|-------|----------|
| | 2019 | 2018 | % Chg | 2019 | 2018 | % Chg |
| Revenue | 591 | 608 | (3) | 1,059 | 1,140 | (7) |
| Operating expenses | 519 | 548 | (5) | 1,071 | 1,057 | 1 |
| Adjusted EBITDA | 72 | 60 | 20 | (12) | 83 | n/m |
| Adjusted EBITDA margin | 12.2% | 9.9% | 2.3pts | (1.1)% | 7.3% | (8.4pts) |
| Capital expenditures | 17 | 14 | 21 | 39 | 29 | 34 |

Revenue

The 3% decrease in revenue this quarter and 7% decrease year to date were a result of:

- the sale of our publishing business this quarter; and
- lower Toronto Blue Jays revenue; partially offset by
- higher advertising and subscription revenue generated by our Sportsnet properties.

The year to date decrease in Media revenue was also affected by a Major League Baseball distribution to the Toronto Blue Jays in the first quarter of 2018. Excluding the sale of our publishing business and the impact of the distribution from Major League Baseball last year, Media revenue would have remained stable for the quarter and year to date.

Operating expenses

The 5% decrease in operating expenses this quarter was a result of:

- lower Toronto Blue Jays player salaries, in part due to the salary timing impact of player trades in the first quarter of 2019; and
- lower publishing-related costs due to the sale of this business; partially offset by
- higher programming costs.

In addition to the items above, the 1% increase in operating expenses year to date was a result of the salary timing impact of Toronto Blue Jays player trades in the first quarter of 2019.

Adjusted EBITDA

The 20% increase this quarter and decrease year to date in adjusted EBITDA were a result of the revenue and expense changes discussed above.

CAPITAL EXPENDITURES

| (In millions of dollars, except capital intensity) | Three months ended June 30 | | | Six months ended June 30 | | |
|--|----------------------------|-------|--------|--------------------------|-------|--------|
| | 2019 | 2018 | % Chg | 2019 | 2018 | % Chg |
| Capital expenditures ¹ | | | | | | |
| Wireless | 390 | 240 | 63 | 672 | 500 | 34 |
| Cable | 285 | 352 | (19) | 574 | 649 | (12) |
| Media | 17 | 14 | 21 | 39 | 29 | 34 |
| Corporate | 50 | 51 | (2) | 74 | 84 | (12) |
| Capital expenditures ¹ | 742 | 657 | 13 | 1,359 | 1,262 | 8 |
| Capital intensity ² | 19.6% | 17.5% | 2.1pts | 18.4% | 17.1% | 1.3pts |

¹ Includes additions to property, plant and equipment net of proceeds on disposition, but does not include expenditures for spectrum licences or additions to right-of-use assets.

² As defined. See "Key Performance Indicators".

Wireless

The increases in capital expenditures in Wireless this quarter and year to date were a result of investments made to upgrade our wireless network to continue delivering reliable performance for our customers. We have continued augmenting our existing LTE network with 4.5G technology investments that are also 5G-ready.

Cable

The decreases in capital expenditures in Cable this quarter and year to date were a result of lower investments in customer premise equipment, partially offset by greater investments in information technology. We continued upgrading our hybrid fibre-coaxial infrastructure with additional fibre deployments and node segmentation activities. These deployments and enhancements will help deliver more bandwidth and an even more reliable customer experience.

Media

The increases in capital expenditures in Media this quarter and year to date were a result of higher investments in renovations of the Rogers Centre, partially offset by lower investments in our broadcast and IT infrastructure and the sale of our publishing business.

Corporate

The decreases in capital expenditures in Corporate this quarter and year to date were a result of higher investments in information technology in 2018.

Capital intensity

Total capital intensity increased this quarter and year to date as a result of higher capital expenditures, as discussed above, partially offset by higher total revenue.

Critical Accounting Policies and Estimates

See our 2018 Annual MD&A and our 2018 Annual Audited Consolidated Financial Statements and notes thereto for a discussion of the accounting policies and estimates that are critical to the understanding of our business operations and the results of our operations.

New accounting pronouncements adopted in 2019

IFRS 16

Effective January 1, 2019, we adopted IFRS 16, which supersedes previous accounting standards for leases, including IAS 17, *Leases* (IAS 17) and IFRIC 4, *Determining whether an arrangement contains a lease* (IFRIC 4).

IFRS 16 introduced a single accounting model for lessees. A lessee is required to recognize, on its statement of financial position, a right-of-use asset, representing its right to use the underlying leased asset, and a lease liability, representing its obligation to make lease payments. As a result of adopting IFRS 16, we have recognized a significant increase to both assets and liabilities on our Consolidated Statements of Financial Position, as well as a decrease to operating costs (for the removal of rent expense for leases), an increase to depreciation and amortization (due to depreciation of the right-of-use asset), and an increase to finance costs (due to accretion of the lease liability). The accounting treatment for lessors remains largely the same as under IAS 17.

We adopted IFRS 16 with the cumulative effect of initial application recognized as an adjustment to retained earnings within shareholders' equity on January 1, 2019. We have not restated comparatives for 2018. At transition, we applied the practical expedient available to us as lessee that allows us to maintain our lease assessments made under IAS 17 and IFRIC 4 for existing contracts. Therefore, the definition of a lease under IFRS 16 was applied only to contracts entered into or changed after January 1, 2019.

For leases that were classified as operating leases under IAS 17, lease liabilities at transition have been measured at the present value of remaining lease payments, discounted at the related incremental borrowing rate as at January 1, 2019. Generally, right-of-use assets at transition have been measured at an amount equal to the corresponding lease liabilities, adjusted for any prepaid or accrued rent relating to that lease. For certain leases where we have readily available information, we have elected to measure the right-of-use assets at their carrying amounts as if IFRS 16 had been applied since the lease commencement date using the related incremental borrowing rate for the remaining lease period as at January 1, 2019.

When applying IFRS 16 to leases previously classified as operating leases, the following practical expedients were available to us. We have:

- applied a single discount rate to a portfolio of leases with similar characteristics;
- excluded initial direct costs from measuring the right-of-use asset as at January 1, 2019;
- used hindsight in determining the lease term where the contract contains purchase, extension, or termination options; and
- relied upon our assessment of whether leases are onerous under the requirements of IAS 37, *Provisions, contingent liabilities and contingent assets* as at December 31, 2018 as an alternative to reviewing our right-of-use assets for impairment.

We have elected to not separate fixed non-lease components from lease components and instead account for each lease component and associated fixed non-lease components as a single lease component. On transition, we have not elected the recognition exemptions on short-term leases or low-value leases; however, we may choose to elect the recognition exemptions on a class-by-class basis for new classes, and lease-by-lease basis, respectively, in the future.

There was no significant impact for contracts in which we are the lessor.

Effect of IFRS 16 Transition

Below is a summary of the IFRS 16 adjustments on certain key financial metrics from our Consolidated Statement of Financial Position as at January 1, 2019.

| (in millions of dollars) | Reference | As reported as at December 31, 2018 | Effect of IFRS 16 transition | Subsequent to transition as at January 1, 2019 |
|---|-----------|--|---------------------------------|--|
| Assets | | | | |
| Current assets: | | | | |
| Other current assets | | 436 | (23) | 413 |
| Remainder of current assets | | 4,452 | – | 4,452 |
| Total current assets | | 4,888 | (23) | 4,865 |
| Property, plant and equipment | <i>i</i> | 11,780 | 1,481 | 13,261 |
| Remainder of long-term assets | | 15,250 | – | 15,250 |
| Total assets | | 31,918 | 1,458 | 33,376 |
| Liabilities and shareholders' equity | | | | |
| Current liabilities: | | | | |
| Accounts payable and accrued liabilities | | 3,052 | (55) | 2,997 |
| Current portion of lease liabilities | <i>i</i> | – | 190 | 190 |
| Remainder of current liabilities | | 3,784 | – | 3,784 |
| Total current liabilities | | 6,836 | 135 | 6,971 |
| Lease liabilities | <i>i</i> | – | 1,355 | 1,355 |
| Deferred tax liabilities | | 2,910 | (9) | 2,901 |
| Remainder of long-term liabilities | | 13,993 | – | 13,993 |
| Total liabilities | | 23,739 | 1,481 | 25,220 |
| Shareholders' equity | | 8,179 | (23) | 8,156 |
| Total liabilities and shareholders' equity | | 31,918 | 1,458 | 33,376 |

i) Right-of-use assets and lease liabilities

We have recorded a right-of-use asset and a lease liability for all existing leases at the lease commencement date, which is January 1, 2019 for the purposes of our adoption. The lease liability has been initially measured at the present value of lease payments that remain to be paid at the commencement date. Lease payments included in the measurement of the lease liability include:

- fixed payments, including in-substance fixed payments;
- variable lease payments that depend on an index or rate;
- amounts expected to be payable under a residual value guarantee; and
- the exercise price under a purchase option that we are reasonably certain to exercise, lease payments in an optional renewal period if we are reasonably certain to exercise an extension option, and penalties for early termination of a lease unless we are reasonably certain not to terminate early.

After transition, the right-of-use asset will initially be measured at cost, consisting of:

- the initial amount of the lease liability, adjusted for any lease payments made at or before the commencement date; plus
- any initial direct costs incurred; and
- an estimate of costs to dismantle and remove the underlying asset or restore the site on which it is located; less
- any lease incentives received.

The right-of-use asset will typically be depreciated on a straight-line basis over the lease term, unless we expect to obtain ownership of the leased asset at the end of the lease. The lease term will consist of:

- the non-cancellable period of the lease;
- periods covered by options to extend the lease, where we are reasonably certain to exercise the option; and
- periods covered by options to terminate the lease, where we are reasonably certain not to exercise the option.

Financial Guidance

There are no changes at this time to the consolidated guidance ranges for revenue, adjusted EBITDA, free cash flow, or capital expenditures, which were provided on January 24, 2019. See "About Forward-Looking Information" in this earnings release and "Financial and Operating Guidance" in our 2018 Annual MD&A. Adjusted EBITDA and free cash flow are non-GAAP measures and should not be considered substitutes or alternatives for GAAP measures. They are not defined terms under IFRS and do not have standard meanings, so may not be a reliable way to compare us to other companies. See "Non-GAAP Measures" for information about these measures, including how we calculate them.

Key Performance Indicators

We measure the success of our strategy using a number of key performance indicators that are defined and discussed in our 2018 Annual MD&A and our Second Quarter 2019 MD&A. We believe these key performance indicators allow us to appropriately measure our performance against our operating strategy and against the results of our peers and competitors. The following key performance indicators are not measurements in accordance with IFRS and should not be considered alternatives to net income or any other measure of performance under IFRS. They include:

- subscriber counts;
 - Wireless;
 - Cable; and
 - homes passed (Cable);
- subscriber churn (churn);
- blended average billings per user (ABPU);
- blended average revenue per user (ARPU);
- capital intensity; and
- total service revenue.

Non-GAAP Measures

We use the following non-GAAP measures. These are reviewed regularly by management and the Board in assessing our performance and making decisions regarding the ongoing operations of our business and its ability to generate cash flows. Some or all of these measures may also be used by investors, lending institutions, and credit rating agencies as indicators of our operating performance, of our ability to incur and service debt, and as measurements to value companies in the telecommunications sector. These are not recognized measures under GAAP and do not have standard meanings under IFRS, so may not be reliable ways to compare us to other companies.

| Non-GAAP measure | Why we use it | How we calculate it | Most comparable IFRS financial measure |
|--|---|--|--|
| Adjusted EBITDA Adjusted EBITDA margin | <ul style="list-style-type: none"> To evaluate the performance of our businesses, and when making decisions about the ongoing operations of the business and our ability to generate cash flows. We believe that certain investors and analysts use adjusted EBITDA to measure our ability to service debt and to meet other payment obligations. We also use it as one component in determining short-term incentive compensation for all management employees. | <p>Adjusted EBITDA: Net income add (deduct) income tax expense (recovery); finance costs; depreciation and amortization; other expense (income); restructuring, acquisition and other; and loss (gain) on disposition of property, plant and equipment.</p> <p>Adjusted EBITDA margin: Adjusted EBITDA divided by revenue.</p> | Net income |
| Adjusted net income Adjusted basic and diluted earnings per share | <ul style="list-style-type: none"> To assess the performance of our businesses before the effects of the noted items, because they affect the comparability of our financial results and could potentially distort the analysis of trends in business performance. Excluding these items does not imply that they are non-recurring. | <p>Adjusted net income: Net income add (deduct) restructuring, acquisition and other; loss (recovery) on sale or wind down of investments; loss (gain) on disposition of property, plant and equipment; (gain) on acquisitions; loss on non-controlling interest purchase obligations; loss on repayment of long-term debt; loss on bond forward derivatives; and income tax adjustments on these items, including adjustments as a result of legislative changes.</p> <p>Adjusted basic and diluted earnings per share: Adjusted net income and adjusted net income including the dilutive effect of stock-based compensation divided by basic and diluted weighted average shares outstanding.</p> | Net income Basic and diluted earnings per share |
| Free cash flow ¹ | <ul style="list-style-type: none"> To show how much cash we have available to repay debt and reinvest in our company, which is an important indicator of our financial strength and performance. We believe that some investors and analysts use free cash flow to value a business and its underlying assets. | Adjusted EBITDA deduct capital expenditures; interest on borrowings net of capitalized interest; and cash income taxes. | Cash provided by operating activities |
| Adjusted net debt | <ul style="list-style-type: none"> To conduct valuation-related analysis and make decisions about capital structure. We believe this helps investors and analysts analyze our enterprise and equity value and assess our leverage. | Total long-term debt add (deduct) current portion of long-term debt; deferred transaction costs and discounts; net debt derivative (assets) liabilities; credit risk adjustment related to net debt derivatives; current portion of lease liabilities; lease liabilities; bank advances (cash and cash equivalents); and short-term borrowings. | Long-term debt |
| Debt leverage ratio | <ul style="list-style-type: none"> To conduct valuation-related analysis and make decisions about capital structure. We believe this helps investors and analysts analyze our enterprise and equity value and assess our leverage. | Adjusted net debt (defined above) divided by 12-month trailing adjusted EBITDA (defined above). | Long-term debt divided by net income |

¹ Effective January 1, 2019, we redefined free cash flow such that we no longer adjust for the "net change in contract asset and deferred commission cost asset balances". We redefined free cash flow to simplify this measure and we believe removing it will make us more comparable within our industry.

Reconciliation of adjusted EBITDA

| (In millions of dollars) | Three months ended June 30 | | Six months ended June 30 | |
|--|----------------------------|-------|--------------------------|-------|
| | 2019 | 2018 | 2019 | 2018 |
| Net income | 591 | 538 | 982 | 963 |
| Add: | | | | |
| Income tax expense | 186 | 200 | 325 | 341 |
| Finance costs | 206 | 193 | 395 | 412 |
| Depreciation and amortization | 614 | 545 | 1,223 | 1,089 |
| EBITDA | 1,597 | 1,476 | 2,925 | 2,805 |
| Add (deduct): | | | | |
| Other (income) expense | (1) | 2 | (14) | (21) |
| Restructuring, acquisition and other | 39 | 26 | 59 | 69 |
| Gain on disposition of property, plant and equipment | – | – | – | (11) |
| Adjusted EBITDA | 1,635 | 1,504 | 2,970 | 2,842 |

Reconciliation of adjusted EBITDA margin

| (In millions of dollars, except margins) | Three months ended June 30 | | Six months ended June 30 | |
|--|----------------------------|-------|--------------------------|-------|
| | 2019 | 2018 | 2019 | 2018 |
| Adjusted EBITDA | 1,635 | 1,504 | 2,970 | 2,842 |
| Divided by: total revenue | 3,780 | 3,756 | 7,367 | 7,389 |
| Adjusted EBITDA margin | 43.3% | 40.0% | 40.3% | 38.5% |

Reconciliation of adjusted net income

| (In millions of dollars) | Three months ended June 30 | | Six months ended June 30 | |
|--|----------------------------|------|--------------------------|-------|
| | 2019 | 2018 | 2019 | 2018 |
| Net income | 591 | 538 | 982 | 963 |
| Add (deduct): | | | | |
| Restructuring, acquisition and other | 39 | 26 | 59 | 69 |
| Loss on repayment of long-term debt | – | – | – | 28 |
| Gain on disposition of property, plant and equipment | – | – | – | (11) |
| Income tax impact of above items | (10) | (10) | (16) | (18) |
| Income tax adjustment, legislative tax change | (23) | – | (23) | – |
| Adjusted net income | 597 | 554 | 1,002 | 1,031 |

Reconciliation of adjusted earnings per share

| (In millions of dollars, except per share amounts; number of shares outstanding in millions) | Three months ended June 30 | | Six months ended June 30 | |
|---|----------------------------|--------|--------------------------|--------|
| | 2019 | 2018 | 2019 | 2018 |
| Adjusted basic earnings per share: | | | | |
| Adjusted net income | 597 | 554 | 1,002 | 1,031 |
| Divided by: | | | | |
| Weighted average number of shares outstanding | 512 | 515 | 513 | 515 |
| Adjusted basic earnings per share | \$1.17 | \$1.08 | \$1.95 | \$2.00 |
| Adjusted diluted earnings per share: | | | | |
| Diluted adjusted net income | 595 | 554 | 1,001 | 1,028 |
| Divided by: | | | | |
| Diluted weighted average number of shares outstanding | 514 | 516 | 515 | 516 |
| Adjusted diluted earnings per share | \$1.16 | \$1.07 | \$1.94 | \$1.99 |

Reconciliation of free cash flow

| (In millions of dollars) | Three months ended June 30 | | Six months ended June 30 | |
|---|----------------------------|---------------------------------|--------------------------|---------------------------------|
| | 2019 | 2018 (restated) ¹ | 2019 | 2018 (restated) ¹ |
| Cash provided by operating activities | 1,057 | 1,048 | 2,055 | 1,933 |
| Add (deduct): | | | | |
| Capital expenditures | (742) | (657) | (1,359) | (1,262) |
| Interest on borrowings, net of capitalized interest | (183) | (171) | (351) | (353) |
| Restructuring, acquisition and other | 39 | 26 | 59 | 69 |
| Interest paid | 139 | 145 | 359 | 383 |
| Program rights amortization | (22) | (16) | (41) | (30) |
| Net change in contract asset balances | 20 | 25 | 29 | 94 |
| Change in non-cash operating working capital items | 209 | 128 | 222 | 149 |
| Other adjustments | 92 | 67 | 41 | 53 |
| Free cash flow | 609 | 595 | 1,014 | 1,036 |

¹ Effective January 1, 2019, we have redefined free cash flow such that we no longer adjust for the "net change in contract asset and deferred commission cost asset balances". We have redefined free cash flow to simplify this measure and believe removing it will make us more comparable within our industry.

Reconciliation of adjusted net debt and debt leverage ratio

| | As at June 30 | As at January 1 | As at December 31 |
|--|------------------|--------------------|----------------------|
| (In millions of dollars) | 2019 | 2019 | 2018 |
| Current portion of long-term debt | 500 | 900 | 900 |
| Long-term debt | 15,663 | 13,390 | 13,390 |
| Deferred transaction costs and discounts | 141 | 114 | 114 |
| | 16,304 | 14,404 | 14,404 |
| Add (deduct): | | | |
| Net debt derivative assets | (1,004) | (1,373) | (1,373) |
| Credit risk adjustment related to net debt derivative assets | (29) | (75) | (75) |
| Short-term borrowings | 1,989 | 2,255 | 2,255 |
| Current portion of lease liabilities | 196 | 190 | – |
| Lease liabilities | 1,412 | 1,355 | – |
| Cash and cash equivalents | (404) | (405) | (405) |
| Adjusted net debt | 18,464 | 16,351 | 14,806 |
| | 2019 | 2019 | 2018 |
| (In millions of dollars, except ratios) | 2019 | 2019 | 2018 |
| Adjusted net debt | 18,464 | 16,351 | 14,806 |
| Divided by: trailing 12-month adjusted EBITDA | 6,196 | 6,157 | 5,983 |
| Debt leverage ratio | 3.0 | 2.7 | 2.5 |

As a result of our adoption of IFRS 16 effective January 1, 2019, we have modified our definition of adjusted net debt such that it now includes the total of "current portion of lease liabilities" and "lease liabilities". We believe adding total lease liabilities to adjusted net debt is appropriate as they reflect payments to which we are contractually committed and the related payments have been removed from our calculation of adjusted EBITDA due to the accounting change.

Additionally, as we have not restated comparative periods prior to 2019 due to our transition method, we have calculated the debt leverage ratio as at June 30, 2019 using pro forma adjusted EBITDA for the six months ended December 31, 2018 to remove rent expense as if we had adopted IFRS 16 retrospectively. Calculating debt leverage ratio as at January 1, 2019 using pro forma adjusted EBITDA for the full-year 2018 yields a ratio of 2.7. As the lease liabilities are included in adjusted net debt, we believe this adjustment provides a more meaningful and consistent basis on which to determine debt leverage ratio.

Rogers Communications Inc.
Interim Condensed Consolidated Statements of Income
(In millions of dollars, except per share amounts, unaudited)

| | Three months ended June 30 | | Six months ended June 30 | |
|--|----------------------------|--------|--------------------------|--------|
| | 2019 | 2018 | 2019 | 2018 |
| Revenue | 3,780 | 3,756 | 7,367 | 7,389 |
| Operating expenses: | | | | |
| Operating costs | 2,145 | 2,252 | 4,397 | 4,547 |
| Depreciation and amortization | 614 | 545 | 1,223 | 1,089 |
| Gain on disposition of property, plant and equipment | – | – | – | (11) |
| Restructuring, acquisition and other | 39 | 26 | 59 | 69 |
| Finance costs | 206 | 193 | 395 | 412 |
| Other (income) expense | (1) | 2 | (14) | (21) |
| Income before income tax expense | 777 | 738 | 1,307 | 1,304 |
| Income tax expense | 186 | 200 | 325 | 341 |
| Net income for the period | 591 | 538 | 982 | 963 |
| Earnings per share: | | | | |
| Basic | \$1.15 | \$1.04 | \$1.91 | \$1.87 |
| Diluted | \$1.15 | \$1.04 | \$1.90 | \$1.86 |

Rogers Communications Inc.
Interim Condensed Consolidated Statements of Financial Position
(In millions of dollars, unaudited)

| | As at June 30 | As at January 1 | As at December 31 |
|---|------------------|--------------------|----------------------|
| | 2019 | 2019 | 2018 |
| Assets | | | |
| Current assets: | | | |
| Cash and cash equivalents | 404 | 405 | 405 |
| Accounts receivable | 2,193 | 2,259 | 2,259 |
| Inventories | 459 | 466 | 466 |
| Current portion of contract assets | 1,120 | 1,052 | 1,052 |
| Other current assets | 445 | 413 | 436 |
| Current portion of derivative instruments | 146 | 270 | 270 |
| Total current assets | 4,767 | 4,865 | 4,888 |
| Property, plant and equipment | 13,538 | 13,261 | 11,780 |
| Intangible assets | 8,899 | 7,205 | 7,205 |
| Investments | 2,569 | 2,134 | 2,134 |
| Derivative instruments | 1,191 | 1,339 | 1,339 |
| Contract assets | 496 | 535 | 535 |
| Other long-term assets | 150 | 132 | 132 |
| Goodwill | 3,923 | 3,905 | 3,905 |
| Total assets | 35,533 | 33,376 | 31,918 |
| Liabilities and shareholders' equity | | | |
| Current liabilities: | | | |
| Short-term borrowings | 1,989 | 2,255 | 2,255 |
| Accounts payable and accrued liabilities | 2,773 | 2,997 | 3,052 |
| Income tax payable | 226 | 177 | 177 |
| Other current liabilities | 136 | 132 | 132 |
| Contract liabilities | 196 | 233 | 233 |
| Current portion of long-term debt | 500 | 900 | 900 |
| Current portion of lease liabilities | 196 | 190 | – |
| Current portion of derivative instruments | 45 | 87 | 87 |
| Total current liabilities | 6,061 | 6,971 | 6,836 |
| Provisions | 37 | 35 | 35 |
| Long-term debt | 15,663 | 13,390 | 13,390 |
| Derivative instruments | 177 | 22 | 22 |
| Lease liabilities | 1,412 | 1,355 | – |
| Other long-term liabilities | 416 | 546 | 546 |
| Deferred tax liabilities | 2,953 | 2,901 | 2,910 |
| Total liabilities | 26,719 | 25,220 | 23,739 |
| Shareholders' equity | 8,814 | 8,156 | 8,179 |
| Total liabilities and shareholders' equity | 35,533 | 33,376 | 31,918 |

Rogers Communications Inc.
Interim Condensed Consolidated Statements of Cash Flows
(In millions of dollars, unaudited)

| | Three months ended June 30 | | Six months ended June 30 | |
|--|----------------------------|---------|--------------------------|---------|
| | 2019 | 2018 | 2019 | 2018 |
| Operating activities: | | | | |
| Net income for the period | 591 | 538 | 982 | 963 |
| Adjustments to reconcile net income to cash provided by operating activities: | | | | |
| Depreciation and amortization | 614 | 545 | 1,223 | 1,089 |
| Program rights amortization | 22 | 16 | 41 | 30 |
| Finance costs | 206 | 193 | 395 | 412 |
| Income tax expense | 186 | 200 | 325 | 341 |
| Post-employment benefits contributions, net of expense | (123) | (86) | (115) | (69) |
| Gain on disposition of property, plant and equipment | - | - | - | (11) |
| Net change in contract asset balances | (20) | (25) | (29) | (94) |
| Other | 30 | 21 | 60 | (5) |
| Cash provided by operating activities before changes in non-cash working capital items, income taxes paid, and interest paid | 1,506 | 1,402 | 2,882 | 2,656 |
| Change in non-cash operating working capital items | (209) | (128) | (222) | (149) |
| Cash provided by operating activities before income taxes paid and interest paid | 1,297 | 1,274 | 2,660 | 2,507 |
| Income taxes paid | (101) | (81) | (246) | (191) |
| Interest paid | (139) | (145) | (359) | (383) |
| Cash provided by operating activities | 1,057 | 1,048 | 2,055 | 1,933 |
| Investing activities: | | | | |
| Capital expenditures | (742) | (657) | (1,359) | (1,262) |
| Additions to program rights | (7) | (6) | (14) | (12) |
| Changes in non-cash working capital related to capital expenditures and intangible assets | 26 | (57) | (81) | (195) |
| Acquisitions and other strategic transactions, net of cash acquired | (1,731) | - | (1,731) | - |
| Other | (7) | 1 | (10) | 11 |
| Cash used in investing activities | (2,461) | (719) | (3,195) | (1,458) |
| Financing activities: | | | | |
| Net (repayment) proceeds received on short-term borrowings | (642) | 1,355 | (212) | 507 |
| Net issuance (repayment) of long-term debt | 2,676 | (1,761) | 2,276 | (823) |
| Net (payments) proceeds on settlement of debt derivatives and forward contracts | (93) | 362 | (104) | 346 |
| Principal payments of lease liabilities | (38) | - | (79) | - |
| Transaction costs incurred | (33) | - | (33) | (16) |
| Repurchase of Class B Non-Voting Shares | (69) | - | (205) | - |
| Dividends paid | (257) | (247) | (504) | (494) |
| Cash provided by (used in) financing activities | 1,544 | (291) | 1,139 | (480) |
| Change in cash and cash equivalents | 140 | 38 | (1) | (5) |
| Cash and cash equivalents (bank advances), beginning of period | 264 | (49) | 405 | (6) |
| Cash and cash equivalents (bank advances), end of period | 404 | (11) | 404 | (11) |

About Forward-Looking Information

This earnings release includes "forward-looking information" and "forward-looking statements" within the meaning of applicable securities laws (collectively, "forward-looking information"), and assumptions about, among other things, our business, operations, and financial performance and condition approved by our management on the date of this earnings release. This forward-looking information and these assumptions include, but are not limited to, statements about our objectives and strategies to achieve those objectives, and about our beliefs, plans, expectations, anticipations, estimates, or intentions.

Forward-looking information

- typically includes words like *could*, *expect*, *may*, *anticipate*, *assume*, *believe*, *intend*, *estimate*, *plan*, *project*, *guidance*, *outlook*, *target*, and similar expressions, although not all forward-looking information includes them;
- includes conclusions, forecasts, and projections that are based on our current objectives and strategies and on estimates, expectations, assumptions, and other factors, most of which are confidential and proprietary and that we believe to have been reasonable at the time they were applied but may prove to be incorrect; and
- was approved by our management on the date of this earnings release.

Our forward-looking information includes forecasts and projections related to the following items, some of which are non-GAAP measures (see "Non-GAAP Measures"), among others:

- revenue;
- total service revenue;
- adjusted EBITDA;
- capital expenditures;
- cash income tax payments;
- free cash flow;
- dividend payments;
- the growth of new products and services;
- expected growth in subscribers and the services to which they subscribe;
- the cost of acquiring and retaining subscribers and deployment of new services;
- continued cost reductions and efficiency improvements;
- traction against our debt leverage ratio; and
- all other statements that are not historical facts.

Our conclusions, forecasts, and projections are based on the following factors, among others:

- general economic and industry growth rates;
- currency exchange rates and interest rates;
- product pricing levels and competitive intensity;
- subscriber growth;
- pricing, usage, and churn rates;
- changes in government regulation;
- technology deployment;
- availability of devices;
- timing of new product launches;
- content and equipment costs;
- the integration of acquisitions; and
- industry structure and stability.

Except as otherwise indicated, this earnings release and our forward-looking information do not reflect the potential impact of any non-recurring or other special items or of any dispositions, monetizations, mergers, acquisitions, other business combinations, or other transactions that may be considered or announced or may occur after the date on which the statement containing the forward-looking information is made.

Risks and uncertainties

Actual events and results can be substantially different from what is expressed or implied by forward-looking information as a result of risks, uncertainties, and other factors, many of which are beyond our control, including, but not limited to:

- regulatory changes;
- technological changes;
- economic conditions;
- unanticipated changes in content or equipment costs;
- changing conditions in the entertainment, information, and communications industries;
- the integration of acquisitions;
- litigation and tax matters;
- the level of competitive intensity;
- the emergence of new opportunities; and
- new interpretations and new accounting standards from accounting standards bodies.

These factors can also affect our objectives, strategies, and intentions. Many of these factors are beyond our control or our current expectations or knowledge. Should one or more of these risks, uncertainties, or other factors materialize, our objectives, strategies, or intentions change, or any other factors or assumptions underlying the forward-looking information prove incorrect, our actual results and our plans could vary significantly from what we currently foresee.

Accordingly, we warn investors to exercise caution when considering statements containing forward-looking information and caution them that it would be unreasonable to rely on such statements as creating legal rights regarding our future results or plans. We are under no obligation (and we expressly disclaim any such obligation) to update or alter any statements containing forward-looking information or the factors or assumptions underlying them, whether as a result of new information, future events, or otherwise, except as required by law. All of the forward-looking information in this earnings release is qualified by the cautionary statements herein.

Before making an investment decision

Before making any investment decisions and for a detailed discussion of the risks, uncertainties, and environment associated with our business, fully review the sections of our Second Quarter 2019 MD&A entitled "Updates to Risks and Uncertainties" and "Regulatory Developments" and fully review the sections in our 2018 Annual MD&A entitled "Regulation in Our Industry" and "Governance and Risk Management", as well as our various other filings with Canadian and US securities regulators, which can be found at sedar.com and sec.gov, respectively. Information on or connected to our website is not part of or incorporated into this earnings release.

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