

2024 Rogers Youth Grants - Criteria

- Organizations must be a charitable or non-profit organization that support youth in Canada between the ages of 12 to 29.
- Programs must provide youth facing barriers to opportunities by clearly supporting them in pursuing post-secondary and employment pathways.
- Grants are intended to be for one-year (no multi-year agreements).
- Organizations must have a sustained record of achievement and be in good financial standing.
- Programs must have a measurable social impact and be focused on programs and projects rather than bricks and mortar.
- Overhead costs for the organization must not exceed 30%.

Grants do not fund:

- Sponsorships of events
- Scholarships
- Research
- Pilot projects at the \$25K level

Exclusions (Rogers does not fund the following)

- Business or contract fundraisers
- For-profit organizations
- Political parties
- Individuals seeking personal funding
- Religious groups, unless providing secular services
- Direct mail solicitations
- Private schools (fee-based)
- Advertising or promotional initiatives
- Multi-year funding requests
- Research projects and capital campaigns
- Organizations with headquarters outside of Canada