CONTEST RULES
(the "Official Rules")
2026 Rogers x Canucks Xfinity Night Contest Rules
(the "Contest")

These Official Rules govern the Contest. By participating or attempting to participate in the Contest, you will be deemed to have read, understood, and agreed to be bound by these Official Rules.

1. WHO ARE THE SPONSORS?

The Contest is sponsored and administered by Rogers Communications Inc. or one of its subsidiaries or affiliates ("**Rogers**").

Rogers and any co-sponsors of the Contest are referred to collectively or individually as the "**Sponsors**".

This Contest is in no way sponsored, endorsed, administered by or associated with any third party social media or social networking service or site (each a "**Third Party Service**"), including but not limited to Facebook, Instagram and/or X (formerly known as Twitter). Any questions, comments or complaints regarding the Contest should be directed to Rogers and not to any Third Party Service.

The Contest is in no way sponsored, endorsed or administered by the National Hockey League ("**NHL**"), its member teams, NHL Enterprises, L.P., NHL Enterprises Canada, L.P., NHL Enterprises B.V., NHL Interactive CyberEnterprises, LLC (the foregoing NHL entities, collectively, the "**NHL Entities**"), or any of their respective parents, governors, subsidiaries, affiliates, directors, officers, shareholders, employees, representatives, and agents and each of them is completely released of all liability by each entrant in this Contest. Any questions, comments or complaints regarding the Contest must be directed to Rogers and not to the NHL Entities.

2. WHO IS ELIGIBLE TO ENTER?

To be eligible to enter this Contest, an individual must be a legal resident of Canada, eighteen (18) years and older as of the date of entry and who are existing Rogers customers **before the start of the Contest defined in Section 3 below.**

For the purpose of this Contest, an "eligible Rogers customer" is a customer (i) who uses or subscribes to a Rogers postpaid consumer mobile plan (including wireless home phone and tablet data plan) or any Rogers or Shaw internet, TV, home phone, home monitoring or satellite plan; and (ii) whose Rogers account is in good standing and active or (i) whose Rogers mobile number is active.

Employees, officers, directors, agents, and representatives of the Sponsors, the NHL Entities, or any of their respective parents, subsidiaries or affiliates, any prize suppliers, any and all other companies associated with the Contest, a household member of any of the individuals listed above, whether or not related or members of the immediate family (spouse, parent, child, sibling) of the individuals listed above are not eligible to enter.

3. WHEN DOES THE CONTEST START/END?

You may enter the Contest between 9 AM on October 26th, 2026 and 6 AM on October 29th, 2026 (the "**Entry Period**") after which time the Contest will be closed and no other entries shall be accepted. All times referenced in these Official Rules are PACIFIC TIMES.

4. HOW DO I ENTER THE CONTEST?

No purchase is necessary to enter the Contest. Enter using the method of entry outlined below. No entries will be accepted by any other means.

To enter the Contest, log into your Instagram account during the Entry Period (note: your account must be valid and public) and (a) follow @rogers, and (b) comment the Contest post with the given engagement prompt.

Following Rogers is not mandatory for the purpose of earning one (1) entry in the Contest.

5. HOW MANY TIMES MAY I ENTER THE CONTEST?

There is a limit of one (1) entry per person and Instagram account. By way of illustration, if two (2) or more otherwise eligible individuals share a single account, only one of them may enter the Contest; and, if an eligible individual has multiple accounts, they may only enter the Contest once in respect of only one of those accounts. Anyone found to be using multiple accounts to participate will be disqualified.

6. COULD MY ENTRY BE REFUSED OR REJECTED?

Entries may be subject to verification by the Sponsors at any time. Your entry could be refused or rejected if:

(a) you attempt to enter the Contest in a fashion not authorized by these Official Rules;
(b) your entry contains false or misleading information, or is late, falsified, illegible, damaged or incomplete or otherwise irregular;
(c) your entry is submitted using robotic, automated, programmed, or other illicit means; or
(d) your entry is not in compliance with these Official Rules.

The Sponsors reserve the right to refuse any entry for any other reason as they may determine.

7. WHAT ARE THE CONDITIONS OF ENTRY?

By entering the Contest:

(a) you agree to be bound by these Official Rules and by the decisions of the Sponsors, which decisions are final, binding and conclusive;
(b) you represent and warrant that: (i) your entry, including any material comprising your entry (e.g. name, user name, profile picture, voice recording etc., as applicable) and any material submitted with your entry (e.g. photograph, video, written submission, or other form of submission, as applicable) (all such material, collectively, the "**Entry Material**") is original to you, (ii) you have all necessary rights in and to your Entry Material to enter the Contest, including the consent of any third parties whose personal information is included in your Entry Material, and (iii) your Entry Material does not contain, depict, include or involve content that is, or could reasonably be considered to be, inappropriate, unsuitable or offensive, as determined by the Sponsors;

(c) you understand and agree that your entry, including your Entry Material, will not be returned to you and may be moderated or edited by Rogers as it deems appropriate;

(d) you grant to the Sponsors the irrevocable right to use your Entry Material in any media worldwide and for any purpose related to the Contest (or any similar contest), including the right to use, reproduce, modify, adapt, translate, or create derivative works from your Entry Material without notification, compensation or additional consideration to you;

(e) you waive all claims of moral rights in any use of your Entry Material by Rogers pursuant to the rights granted in these Official Rules;

(f) you waive and forever discharge the Sponsors, the NHL Entities, their respective parents, affiliates, and subsidiaries, any other companies associated with the Contest, and all of their respective directors, officers, employees, agents, representatives, licensees, successors and assigns, as well as any Third Party Services (collectively, the "**Releasees**"), and agree to indemnify and hold harmless each of the Releasees, from and against any and all claims, damages or liability, including any costs or losses related to personal injury, death, damage to or loss or destruction of property, arising out of, or in any way related to, (i) your participation in the Contest, (ii) the awarding, receipt, possession, use or misuse of any prize, in whole or in part, including participating in travel or any activity related to the prize, (iii) the use of any Entry Material or Publicity Material (defined below) in accordance with the rights granted in these Official Rules, or (iv) any breach of these Official Rules.

8. WHAT ARE THE CONTEST PRIZES?

There are twenty five (25) prizes available to be won in the Contest having an approximate retail value of one hundred fifty dollars each (CAN $150) and each consisting of one (1) pair of tickets to the Rogers Xfinity Night at Rogers Arena, Vancouver on October 31st , 2026.

Winner and guest are responsible for all travel or transportation costs, and any additional costs associated with the use of the prize, including but not limited to accommodation, food and beverages, and personal expenditures of any kind.

9. ARE THERE ANY PRIZE CONDITIONS?

All prize particulars, namely the seating at the game, will be determined by the Sponsors in their sole discretion. In addition to any prize conditions provided elsewhere in these Official Rules, any prize awarded in the Contest is subject to the following conditions:

(a) Except for gift cards, vouchers or cash prizes, the prize value in these Official Rules is approximate only. You will not be compensated if actual prize value is lower than the value quoted in these Official Rules;

(b) The Sponsors reserve the right, in their sole discretion, to substitute a prize, in whole or in part, with a prize or prize component of equal or greater value if the prize or any component thereof cannot be awarded for any reason.

(c) The prize must be accepted as awarded and may not be transferred or resold, unless otherwise determined by the Sponsors. The prize may not be exactly as advertised. The prize is provided "as is" without representation or warranty of any kind by the Sponsors and the NHL Entities.

10. HOW WILL THE POTENTIAL WINNER(S) BE SELECTED?

On October 26th, 2026 at approximately 12 PM ET in Toronto, ON, Rogers will conduct a random draw from all eligible entries received. Twenty five (25) entrants will be randomly selected as potential winners and notified using the information provided at the time of entry. In the event a potential winner does not respond

to such notification within three (3) hours, declines a prize for any reason, or does not meet the requirements set forth in these Official Rules, as determined by the Sponsors in their sole discretion, the potential winner will be disqualified and, time permitting, an alternate potential winner may be randomly selected from among remaining eligible entries.

If, as a result of an error relating to the entry process, drawing or any other aspect of the Contest, there are more selected entrants than contemplated in these Official Rules, there will be a random draw amongst all eligible prize claimants after the Contest's closing date to award the correct number of prizes.

11. HOW CAN A POTENTIAL WINNER BECOME A WINNER?

Before being declared a winner, a potential winner must:

(a) correctly answer, without assistance, a time-limited, mathematical skill-testing question to be administered by the Sponsors;

(b) be in compliance with these Official Rules;

(c) sign and return, within any designated time period, a release of liability and consent to publicity form (the "**Release Form**") and any other documentation as reasonably required. If the potential winner is a minor in their province/territory of residence, their parent or legal guardian must sign and return the Release Form. The Sponsors may require winner's guest(s) to sign and return, within any designated time period, a Release Form and any other documentation as reasonably required, as a pre-condition to participation in the prize. In the event any guest is a minor, the parent or legal guardian of the guest will be required to sign and return such paperwork on behalf of the minor guest; and

(d) at the request and in the sole discretion of the Sponsors, provide proof of identity (in a form acceptable to the Sponsors, including but not limited to, a government-issued photo ID with home address) to confirm eligibility or to claim a prize, or provide proof that they are the authorized account holder of any account associated with the selected entry. In addition, the Sponsors reserve the right to use entrant's voice recording taken at the time of entry as proof of identity.

12. WHAT ARE THE ODDS OF WINNING A PRIZE?

The odds of winning depend on the number of eligible entries received.

13. HOW DO I CLAIM A PRIZE?

Once a potential winner is confirmed as a winner, prize distribution will be promptly coordinated. Except as otherwise indicated by the Sponsors, a winner must personally take delivery of the prize as instructed within three (3) days of being notified that such prize is available or within such other time period as may reasonably be advised. If a winner fails to take delivery of the prize as instructed, the prize will be deemed forfeited.

14. WILL I APPEAR IN ANY PUBLICITY IF I AM A WINNER?

If you are a winner, the Sponsors may require you to appear in publicity related to the Contest or to any similar contest. By accepting a prize you:

(a) grant to the Sponsors the irrevocable right to record, photograph or otherwise capture or document you, your likeness, your voice, or any statements you make regarding the Contest or the prize, by any available means;

(b) agree that any such captured material, together with your biographical information, such as name or place of residence, or your Entry Material (collectively, all such materials, the "**Publicity Material**") may be used by the Sponsors or their licensees, successors, or assigns (collectively, the "**Publicity Parties**")

in any media, whether now known or later devised, worldwide and in perpetuity, for advertising or promotional purposes related to the Contest or any similar contest. Any such use of the Publicity Material may include the reproduction, modification, adaptation, translation or creation of derivative works from your Entry Material;

(c) acknowledge that the Publicity Parties shall not be required to compensate you, notify you, or request your permission in connection with their use of any Publicity Material, unless otherwise prohibited by law; and

(d) waive any rights that you may have or that may otherwise exist in connection with any use of the Publicity Material by any of the Publicity Parties, including any moral rights in any such Publicity Material.

15. HOW WILL MY PERSONAL INFORMATION BE COLLECTED, USED AND DISCLOSED?

By entering the Contest, you consent to Rogers' collection, use and disclosure of your personal information for purposes of administering the Contest. Your personal information will be used in accordance with these Official Rules.

By entering the Contest, you also acknowledge that your personal information will be shared with carefully selected third parties or vendors for the purpose of administering the Contest.

Rogers will handle your personal information in accordance with the *Personal Information Protection and Electronic Documents Act* (PIPEDA), and where applicable, the Privacy Policy, available at www.rogers.com/support/privacy (the "**Rogers Privacy Policy**").

Your personal information will be shared with a third party or vendor in the following circumstances:

(a) for the purpose of administering the Contest;

(b) to receive commercial emails or other communications of a commercial nature (collectively, "**Commercial Communications**") from the Sponsors or other parties. You may opt out of receiving Commercial Communications at any time;

(c) to coordinate the fulfillment or provision of the prize with a prize supplier; and

(d) to any interested party, such as an entity who is released from liability, if you have been asked to sign and return a Release Form or other documentation in accordance with these Official Rules.

Your personal information will also be shared with third parties if permitted or required by law, or with your consent.

ROGERS' DISCLOSURE OF YOUR PERSONAL INFORMATION TO ANOTHER PARTY WILL CAUSE YOUR PERSONAL INFORMATION TO BE SUBJECT TO THAT PARTY'S PRIVACY POLICY AND PRACTICES.

16. HOW DO THE RELEASEES LIMIT THEIR LIABILITY?

The Releasees assume no liability for the following:

(a) stolen, late, incomplete, illegible, inaccurate, misdirected, lost, misrouted, scrambled, damaged, delayed, undelivered, mutilated, jumbled, or garbled entries, transmissions, email, mail, or other communications;

(b) any error, omission, interruption, defect or delay in transmission, processing, or communication;

(c) failures or malfunctions of, or difficulties with, computer hardware or software, telephones, telephone lines, telephone systems, or network, cable, satellite, server, or website connections;

(d) printing, typographical, or other errors appearing within these Official Rules, in any Contest-related advertisements, or in Contest-related materials;
(e) incorrect or inaccurate information, including where caused by website users, tampering, hacking, or by any equipment or programming associated or used in connection with the Contest;
(f) injury or damage to any computer or other device resulting from or otherwise related to participation in the Contest, the use of any website, or the downloading or accessing of any materials;
(g) anyone being incorrectly or mistakenly identified as a winner or potential winner; and/or
(h) any other errors, problems or difficulties of any kind, whether human, mechanical, electronic, or otherwise, relating in any way to the Contest, including those errors, problems or difficulties that may relate to the administration of the Contest, the processing of entries, the advertising of the Contest, the announcement of any prize or prize winner, or the cancellation or postponement of any event.

17. WHAT LAWS APPLY TO THE CONTEST?

The Contest is subject to applicable federal, provincial and municipal laws and regulations. Any attempt to undermine the legitimate operation of the Contest may be a violation of criminal or civil laws. Should any such attempt be made, the Sponsors reserve the right to seek remedies and damages to the fullest extent permitted by law.

18. CAN THE SPONSORS CANCEL OR AMEND THE CONTEST?

The Sponsors reserve the right, in their sole discretion, to cancel, modify, or suspend the Contest or amend these Official Rules at any time, for any reason whatsoever.

You may not amend these Official Rules in any way.

19. COULD THE SPONSORS DISQUALIFY OR BAN SOMEONE FROM A CONTEST?

The Sponsors reserve the right, in their sole discretion, to disqualify any entrant from the Contest, or prevent any entrant from future participation in a contest, that has:
(a) resold or attempted to resell a prize, in whole or in part;
(b) tampered with or attempted to tamper with, or undermined or attempted to undermine, the legitimate operation of the Contest and/or the Contest website;
(c) provided false or misleading information;
(d) acted in an unsportsmanlike or disruptive manner, or with the intent to annoy, abuse, threaten or harass any person; and/or
(e) otherwise violated these Official Rules.

20. WHAT HAPPENS IF THESE OFFICIAL RULES CONTRADICT OTHER CONTEST MATERIALS?

In the event of any discrepancy or inconsistency between these Official Rules and disclosures or statements made by the Sponsors or appearing in other Contest-related materials, these Official Rules shall govern.

21. WHAT HAPPENS IF PART OF THESE OFFICIAL RULES BECOMES UNENFORCEABLE OR DOES NOT APPLY?

If any part of these Official Rules is legally unenforceable or inapplicable, then that part will be deemed invalid; however, the remainder of these Official Rules will otherwise continue to be legally binding.

22. FOR RESIDENTS OF QUEBEC:

These Official Rules have been made available in English after a French version thereof has been presented to entrants.

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