

# **ROGERS TOGETHER WITH SHAW: OUR PROGRESS REPORT**

**YEAR 3**

**APRIL 2025-2026**

## INTRODUCTION

On April 3, 2023, Rogers and Shaw came together to form one national company, strengthening competition and helping make wireless and internet services more affordable for Canadians. Since then, continued investment – including in satellite-to-mobile technology – has helped Rogers build the most reliable networks and provide the most wireless coverage of any carrier in Canada.

We continue to invest, build, and deliver on the commitments we made to Canadians three years ago. To date, we have completed six of our 12 commitments, and we remain on track to deliver all remaining in-progress commitments within the five-year timeframe. Of the \$6.5 billion in investments promised over five years, Rogers has already deployed two-thirds of these funds in the first three years.

Rogers 5G network remains an industry leader in Canada, and we are continuing to expand 5G connectivity across Western Canada. Last year, we extended 5G and 5G+ service to 94 additional communities as part of our \$5.5 billion commitment to network expansion.

Our commitment to supporting Indigenous-led connectivity is reflected in partnerships across Western Canada. In Alberta, Rogers partnered with the Stoney Nakoda Nations (Îyârhe Nakoda) to support the development of Bearspaw Networks and Stoney Telecom – Indigenous-owned and operated internet service providers. In British Columbia, construction will begin this year on five new network towers on Haida Gwaii, improving coverage across Haida sovereign territory.

Rogers remains focused on delivering our commitments in Western Canada and connecting more Canadians with affordable, reliable service.

This is the third progress report.

## SUMMARY OF YEAR 3 PROGRESS

Rogers five Undertaking commitments comprise 12 actions. After Year Three, we remain on track to meet the Undertakings' timelines for each action.

| ISED Reference | Commitment Actions   | Year 3 Status         |
|----------------|--|-----------------------|
|                | <b>Connectivity Investment Commitment (\$1B) to be delivered within 5 years:</b>   |                       |
| 1.1            | Make broadband Internet available where 50 Mbps download/10 Mbps upload speeds are not currently available. Make 5G mobile service available where LTE is not available.   | On Track              |
| 1.2            | Broadband internet will be at minimum 50mbps download/10mbps upload speeds and include an unlimited data option. Pricing should not exceed the pricing for the same or similar services in urban areas in the relevant province until the tenth anniversary of the Closing Date.   | On Track              |
| 1.3            | Consult with Indigenous communities to create Indigenous-owned and operated Internet Service Providers to create sustainable, local connectivity solutions. Cooperate with ISED in identifying eligible areas for Connectivity Investment Commitment, including coordinating efforts with other appropriate government bodies. | On Track              |
|                | <b>Additional Network Investments Commitment (\$5.5B) to be delivered within 5 years:</b>  |                       |
| 2.1            | Invest at least \$2.5 billion to enhance and expand 5G coverage in Western Canada.   | On Track              |
| 2.2            | Invest at least \$3 billion in additional network, services and technology investments, including expansion of cable network.  | On Track              |
|                | <b>Connected for Success Commitment</b>  |                       |
| 3              | Expand the current Connected for Success High-Speed Internet program to low-income Canadians across Western Canada.  | Completed and Ongoing |
|                | Implement a new Connected for Success wireless program for low-income Canadians across Canada so that the Connected for Success program will be available to more than 2.5 million eligible Canadians.   | Completed and Ongoing |
|                | Rogers will promote the Connected for Success and Connecting Families programs on a quarterly basis.   | Completed and Ongoing |
|                | <b>Western Presence Commitment</b>   |                       |
| 4.1            | Establish Western Canada Headquarters in Calgary and maintain Calgary as its Western Canada Headquarters for at least ten years.   | Completed and Ongoing |
| 4.2            | Create 3,000 new jobs in Western Canada over five years and maintain that number of jobs for at least ten years.   | On Track              |
|                | <b>Shaw Mobile Pricing Commitment</b>  |                       |
| 5              | Offer wireless plans to Shaw Mobile customers as at the Closing Date with same terms and conditions (including eligibility) as current Shaw Mobile plans for five years.   | Completed and Ongoing |
|                | Include the Shaw Mobile Pricing Commitment in its terms of service with all Shaw Mobile customers as at the Closing Date.  | Completed and Ongoing |

# COMMITMENT: \$1B CONNECTIVITY INVESTMENT OVER FIVE YEARS

*1.1 Rogers will target the Connectivity Investment Commitment to make broadband internet available where broadband internet at a minimum 50Mbps download/10Mbps upload speeds is not currently available and to make 5G mobile service available where mobile service using Long-Term Evolution ('LTE') is not available.*

**Status: On Track**

*1.2 Where Rogers provides broadband internet through the Connectivity Investment Commitment, such broadband internet will be at minimum 50Mbps download/10Mbps upload speeds and include an unlimited data option. Where Rogers provides mobile service through the Connectivity Investment Commitment, it will make 5G services available. Rogers agrees that the pricing for services offered as part of the Connectivity Investment Commitment should not exceed the pricing for the same or similar services in urban areas in the relevant province until the tenth anniversary of the Closing Date.*

**Status: On Track**

Planning for the Connectivity Investment Commitment has continued, providing a solid foundation to advance the build. This work has been essential to setting up projects for successful delivery. Construction in rural communities and complex geographies requires careful sequencing and coordination, and we are working closely with governments and our partners to align permitting, logistics, and construction schedules.

In British Columbia, Rogers aligned our investment targets with ISED and continued to advance project planning and development activities. In Year Three, Rogers progressed work on over 100 wireless sites intended to support new wireless broadband internet services in the areas identified by ISED. Transport and wireless design work advanced significantly during the year and remains a key enabler for site readiness and subsequent construction activities for projects that support Rogers 5G Home Internet in rural and underserved areas.

Additionally, Rogers has completed 10 of the 11 planned wireless towers along Highway 16. With 10 towers now in service, Rogers has added approximately 193 kilometres of 5G cellular coverage on Highway 16, closing most of the wireless gap between Prince Rupert and Prince George. Rogers anticipates completing this project in 2026, concluding construction along one of the most geographically challenging highway corridors in Canada.

In Alberta, Rogers advanced construction through its partnership with Tsuut'ina to expand access to 5G Home Internet and cellular service by leveraging towers the Nation is constructing. This build is intended to connect approximately 1,000 homes. The partnership with Tsuut'ina also creates a pathway for a Nation-owned ISP, should Tsuut'ina leadership wish to pursue that at a later date.

In the Prairies, Rogers has conducted significant planning and development for the remaining \$100 million investment, which is being split equally between Saskatchewan and Manitoba.

There is significant upfront planning, permitting, and land-use approval required from governments and landowners to build networks. Construction activities and associated spending will increase over time, following the necessary local consulting and planning phases.

Rogers ongoing work toward commitments 1.1 and 1.2 remains on track as we ramp up construction in the forthcoming project phases.

| 2023-26 <sup>1</sup> | 2026-27       | 2027-28       |
|----------------------|---------------|---------------|
| \$93.6M              | \$350M-\$450M | \$375M-\$475M |

<sup>1</sup> Total includes Q2 2023-Q4 2025 actuals (\$92.3M) plus Q1 2026 projections. Number rounded to the nearest hundred thousand.

**1.3 Consult with Indigenous communities to create Indigenous-owned and operated Internet Service Providers to create sustainable, local connectivity solutions. Cooperate with ISED in identifying eligible areas for Connectivity Investment Commitment, including coordinating efforts with other appropriate government bodies.**

#### **| Status: On Track**

Since April 2023, Rogers has advanced our commitment to expanding broadband access in Indigenous communities through meaningful consultations and partnerships, recognizing the complexities involved. This work has helped us strengthen collaboration with Indigenous communities across Western Canada.

In 2025, Rogers expanded its partnership with the Squamish Nation, with plans to provide new services for Sen'ákw, the largest housing development project undertaken by a First Nations community in Canada. With the first phase of the project expected to complete in 2026, Rogers, in partnership with Nch'Kay' West (the Squamish Nation's development arm), will provide residential connectivity services to more than 1,400 new rental homes in British Columbia's Lower Mainland. As part of the partnership, Rogers is also deploying a new cell tower in the Squamish Valley to support community safety in culturally significant areas that previously did not have cellular coverage.

Construction of five new cell towers on Haida Gwaii is set to begin this year. Through our partnership with Coastal First Nations and Gwaii Tel—the local non-profit ISP serving the island community—Rogers continues work to improve coverage and service redundancy on Haida sovereign territory. Once complete, this work will bring near-contiguous coverage along the island portion of Highway 16 from Masset through Port Clements to Queen Charlotte.

In addition to our partnership with Tsuut'ina, Rogers is working with Enoch to connect the Nation with a mix of Fibre to the Home (FTTH), 5G Home Internet, and cellular service. This build will connect approximately 500 homes while providing additional infrastructure to support the River Cree Resort expansion, a new apartment building, a medical centre, an elders centre, and an industrial park. Similar to Tsuut'ina, the partnership creates a pathway for a Nation-owned ISP, should Enoch leadership wish to pursue that at a later date.

Rogers has also been a long-standing partner in enabling the Stoney Nakoda Nations' development and expansion of Bearspaw Networks and Stoney Telecom—Indigenous-owned and operated ISPs. Rogers provides fibre backhaul, training, and support for Nation members, and enables the re-sale of

our Shaw Direct satellite service. Rogers has also provided additional wholesale backhaul in support of Bearspaw Networks' acquisition of Clearcable and related expansion efforts.

## **COMMITMENT: \$5.5B ADDITIONAL NETWORK INVESTMENT OVER FIVE YEARS**

**2.1 Rogers will invest at least \$2.5 billion to enhance and expand 5G coverage in Western Canada over five years.**

#### **| Status: On Track**

Over the first three years, Rogers has invested more than \$1.6 billion to expand 5G coverage to more than 120 communities and enhance service along highways in almost 500 communities from B.C. to Manitoba. In total, Rogers has expanded 5G across 75,000 square kilometres, improving connectivity to Canadians.

Over the last year, Rogers has launched, expanded, or enhanced 5G and 5G+ service in 70 B.C. communities. This work extends 5G coverage to more than 250,000 British Columbians, improving service quality and access to 9-1-1. Communities throughout British Columbia benefit from 5G expansion including Cheam 1, Cumberland, Dawson Creek, Fort St James, Gitanmaax 1, Hazelton, Kitimat, Harrison Hot Springs, Malahat 11, Mount Waddington, Nelson, Osoyoos, Penticton 1, Popkum 1, Seachem 16, Squamish and Ucluelet.

Over the last year, Rogers has launched, expanded, or enhanced 5G and 5G+ service in more than 175 Alberta communities. This expansion extends 5G coverage to more than 800,000 Albertans. Notably, Rogers launched 5G service in 31 Alberta communities, including: Smoky Lake County No. 13, Hanna, Birch Hills No. 19, Smoky Lake, White Fish Lake 128, Elk Point, Unipouheos 121, Clive, Puskiakiwenin 122, Forestburg, Rycroft, Marwayne, Holden, Glendon, Sandy Beach, Elnora, Edgerton, Czar, Myrnam, Jean Baptiste Gambler 183, Hughenden, Amisk, Willingdon, Donalda, Youngstown, Hussar, Dewberry, Ranchland No. 66, Derwent, Improvement District No. 12, and Freeman 150B.

**2.2 In addition to the expansion of 5G Coverage in 2.1, Rogers will invest at least \$3 billion in additional network, services and technology investments, including in the expansion of its cable network.**

**Status: On Track**

In the past three years, Rogers has invested nearly \$2.8 billion in additional network enhancements, services, and technology across Western Canada.

Notably, Rogers completed a next-generation DOCSIS 4.0 trial in Alberta, increasing available download/upload speeds

from 2 Gbps/200 Mbps to 4 Gbps/1 Gbps in select Calgary neighbourhoods. By the end of 2029, Rogers' network will support multi-gig speeds (2 Gbps/200 Mbps) across Canada for more than 10 million homes and businesses.

Rogers has also expanded its cable footprint by more than 280,000 homes in Western Canada. In addition, Rogers fiberized more than 325 towers across the West – boosting network reach and capacity and enabling 5G Home Internet to reach more homes in rural and remote communities.

| Area         | 2.1 Expenditure <sup>2</sup> | 2.2 Expenditure <sup>3</sup> | Total           |
|--------------|------------------------------|------------------------------|-----------------|
| West Total   | \$1,611,689,000              | \$2,779,381,000              | \$4,391,070,000 |
| Canada Total | \$2,781,942,000              | \$4,210,360,000              | \$6,992,302,000 |

## COMMITMENT: CONNECTED FOR SUCCESS

**3 Rogers committed to expand the Connected for Success program to low-income Canadians across Western Canada and implement a new Connected for Success Wireless program for low-income Canadians to ensure the program is available to more than 2.5 million eligible Canadians, and promote the Connected for Success and Connecting Families programs on a quarterly basis.**

**Status: Completed and Ongoing**

Rogers Connected for Success offers eligible low-income Canadians internet and wireless services, with plans starting at \$9.99/month for internet and a \$25 5G mobile plan that includes a device at no cost. Since coming together with Shaw, subscriber uptake for the Connected for Success internet plan has continued to grow in Western Canada, having increased by more than 35% since our last report<sup>4</sup> – and increased nationally by just over 15% over the same period. As part of our post-merger commitments, we also launched Connected for Success wireless in November 2023. Since our last report, Connected for Success wireless has grown by over 75%<sup>5</sup>, extending connectivity to even more Canadians across the country.

Eligible Canadians often learn about Connected for Success through our community partners, who help educate and inform their clients about the program and its benefits. We continue to expand our partner network: since our last report, we have joined forces with hundreds of additional Connected for Success non-profit housing partners and community organizations, bringing the total to more than 1,400 partner organizations by the end of 2025. Community and housing partners are provided with promotional materials to help reach eligible customers directly within their communities. We also conduct quarterly outreach to existing partners, alongside ongoing promotion through social media.

In addition, Rogers continues to promote Connected for Success and the government's Connecting Families program on our website, by attending local community events, and through materials provided to Members of Parliament to help them raise awareness of these programs to their constituents. These efforts have all helped to drive a 20%<sup>6</sup> increase in approved applications to the program in 2025.

<sup>2</sup> West total includes 2023 Q2-Q4 2025 actuals (\$1,480,154,000) plus Q1 2026 projections. Numbers rounded to the nearest thousand.

<sup>3</sup> West total includes 2023 Q2-Q4 2025 actuals (\$2,706,674,000) plus Q1 2026 projections. Numbers rounded to the nearest thousand.

<sup>4</sup> Data as at March 2026

<sup>5</sup> Data as at March 2026

<sup>6</sup> Data as at December 2025

## COMMITMENT: EXPANDING WESTERN PRESENCE

*4.1 After the Closing Date, Rogers will establish its Western Canada Headquarters in Calgary, Alberta and shall maintain Calgary as its Western Canada Headquarters for at least ten years after the Closing Date.*

### **| Status: Completed and Ongoing**

The location of the Western Canada Headquarters remains at Rogers Court in Calgary

*4.2 Rogers shall create 3,000 new jobs in Western Canada over the period of time from the Closing Date to five years after the Closing Date and Rogers agrees to maintain that number of jobs until at least ten years after the Closing Date.*

### **| Status: On Track**

Rogers is on track to deliver on our job creation commitments. Since the merger was approved, Rogers has created 2,599<sup>7</sup> jobs in Western Canada. As we continue to make investments to build our networks, we expect more people will be employed to support the construction and maintenance of Rogers networks.

## COMMITMENT: HONOURING SHAW PRICING

*5 In addition, Rogers agrees to honour the Shaw Mobile Pricing Commitment by offering wireless plans to Shaw Mobile customers as at the Closing Date with the same terms and conditions (including eligibility) as the current Shaw Mobile plans for five years following the Closing Date. Rogers also agrees to include the Shaw Mobile Pricing Commitment in its terms of service with all Shaw Mobile customers as at the Closing Date.*

### **| Status: Completed and Ongoing**

This was completed in 2023 and there have been no changes. Former Shaw Mobile customers will not experience any price changes prior to April 3, 2028, unless they choose to change plans.

<sup>7</sup> Data as at March 2026