

CONTEST RULES
(the “Official Rules”)

“Rogers ‘Dial the Dugout’ - Toronto Blue Jays™ MLB Postseason Virtual National Contest”
(the “Contest”)

These Official Rules govern the Contest. By participating or attempting to participate in the Contest, you will be deemed to have read, understood, and agreed to be bound by these Official Rules.

1. WHO ARE THE SPONSORS?

The Contest is sponsored and administered by Rogers Communications Inc. or one of its subsidiaries or affiliates (“**Rogers**”). Rogers and any co-sponsors of the Contest are referred to collectively or individually as the “**Sponsors**”.

The Contest is in no way sponsored, endorsed or administered by, or associated with Rogers Blue Jays Baseball Partnership (“**RBJBP**”), owner of the *Toronto Blue Jays*™ Major League Baseball team (the “**Team**”), Rogers Centre Limited Partnership (“**RSLP**”), owner of *Rogers Centre*™ stadium (the “**Stadium**”), the Office of the Commissioner of Baseball (“**BOC**”), its Bureaus, Committees, Subcommittees and Councils, MLB Advanced Media, L.P. (“**MLBAM**”), Major League Baseball Properties, Inc., The MLB Network, LLC, the Major League Baseball Clubs (the “**Clubs**”), any of their parent, subsidiary, affiliated and related entities, any entity which, now or in the future, controls, is controlled by, or is under common control with the Clubs or the BOC, or the owners, general and limited partners, shareholders, directors, officers, employees and agents of the foregoing entities (the foregoing MLB entities, collectively, the “**MLB Entities**”) and each of them is completely released of all liability by each entrant in this Contest. Any questions, comments or complaints regarding the Contest must be directed to Rogers and not to RBJBP, RSLP and/or the MLB Entities.

This Contest is in no way sponsored, endorsed, administered by or associated with any third-party social media or social networking service or site (each a “**Third Party Service**”), including but not limited to Facebook, Instagram and/or X (formerly known as Twitter). Any questions, comments or complaints regarding the Contest should be directed to Rogers and not to any Third-Party Service.

2. WHO IS ELIGIBLE TO ENTER?

Entrants must

- be a resident of Canada who have reached the age of majority in their province or territory of residence as of the date of entry; and
- if the prize requires travel, be legally able to travel to Toronto and have any and all necessary documentation as may be required for presentation to Canadian customs and airport personnel.

Employees, officers, directors, agents, and representatives of Rogers, RBJBP, the Team, RSLP, the Stadium or the MLB Entities or any of their respective parents, subsidiaries or affiliates, any prize suppliers, any and all other companies associated with the Contest, a household member of any of the individuals listed above, whether or not related or members of the immediate family (spouse, parent, child, sibling) of the individuals listed above are not eligible to enter.

3. WHEN DOES THE CONTEST START/END?

The Contest begins at 7:00 a.m. ET on Saturday, October 11th, 2025, and ends no later than 5:00 p.m. ET. on October 19, 2025, in accordance with the conclusion of the American League Championship Series (ALCS).

The Contest is divided in four (4) possible entry periods each starting on October 11, 2025 at 7:00 a.m. ET (each an "Entry Period"), provided the Toronto Blue Jays are scheduled to play the ALCS games as noted in the following Schedule:

Entry Period	Game Date	Entry deadline	# Secondary Prizes	# Trip Prize
#1	October 12, 2025	October 11, 2025 @5pm	50	0
#2	October 13, 2025	October 12, 2025 @5pm	50	0
#3	October 19, 2025	October 18, 2025 @5pm	50	1
#4	October 20, 2025	October 19, 2025 @5pm	50	0

All times referenced in these Official Rules are Eastern Times.

4. HOW DO I ENTER THE CONTEST?

No purchase is necessary to enter the Contest. Enter using any of the methods of entry outlined below. No entries will be accepted by any other means.

- a) **Dial the Dugout entry:** during any Entry Period, leave a message to cheer on the Toronto Blue Jays by calling or texting Schneider at 416-987-JAYS (English) or Russell Martin, former Blue Jays catcher, 514-807-JAYS (French) to earn one entry in the upcoming Secondary Prizes draw and one entry in the Trip Prize draw, based on your time of entry.
- b) **Instagram:** log into your Instagram account during any Entry Period (note: must be a valid, public account, ensure "Private Account" is set to 'Off') and cheer on the Toronto Blue Jays with a photo or video message with #DialTheDugout and #contest, and tagging @rogers, to earn one entry in the upcoming Secondary Prizes draw and one entry in the Trip Prize draw, based on your time of entry.

5. HOW MANY TIMES MAY I ENTER THE CONTEST?

There is a limit of one (1) Initial per person/email address, regardless of method of entry. By way of illustration, if two (2) or more otherwise eligible entrants share a single email address, only one (1) of them may enter the Contest using that single email address. If an eligible entrant has multiple email addresses, they may only enter the Contest once in respect of only one (1) of those email addresses.

6. COULD MY ENTRY BE REFUSED OR REJECTED?

Entries may be subject to verification by Rogers at any time. Your entry could be refused or rejected if:

- a) you attempt to enter the Contest in a fashion not authorized by these Official Rules;
- b) your entry contains false or misleading information, or is late, falsified, illegible, damaged or incomplete or otherwise irregular;
- c) your entry is submitted using robotic, automated, programmed, or other illicit means; or
- d) your entry is not in compliance with these Official Rules.

Rogers reserves the right to refuse any entry for any other reason as they may determine.

7. WHAT ARE THE CONDITIONS OF ENTRY?

By entering the Contest:

- a) you agree to be bound by these Official Rules and by the decisions of Rogers, which decisions are final, binding and conclusive;
- b) you represent and warrant that: (i) your Entry, including any material comprising your Entry (e.g. name, user name, profile picture, voice recording, etc., as applicable) and any material submitted with your Entry (e.g. photograph, video, written submission, or other form of submission, as applicable) (all such material, collectively, the **"Entry Material"**) is original to you, (ii) you have all necessary rights in and to your Entry Material to enter the Contest, including the consent of any third parties whose personal information is included in your Entry Material, and (iii) your Entry Material does not contain, depict, include or involve content that is, or could reasonably be considered to be, inappropriate, unsuitable or offensive, as determined by Rogers;
- c) you understand and agree that your Entry, including your Entry Material, will not be returned to you and may be moderated or edited by Rogers as it deems appropriate;
- d) you grant to Rogers, RBJBP, and MLBAM the irrevocable right to use your Entry Material in any media worldwide and for any purpose related to the Contest (or any similar contest), including the right to use, reproduce, modify, adapt, translate, or create derivative works from, your Entry Material without notification, compensation or additional consideration to you;
- e) you waive all claims of moral rights in any use of your Entry Material by Rogers pursuant to the rights granted in these Official Rules; and
- f) you release, waive and forever discharge Rogers, RBJBP, the Team, RSLP, the Stadium, the other MLB Entities, and each of their respective parents, affiliates, and subsidiaries, any other companies associated with the Contest, and all of their respective directors, officers, employees (including Team players), agents, representatives, licensees, successors and assigns, as well as any Third Party Services, (collectively, the **"Releasees"**), and agree to indemnify and hold harmless each of the Releasees, from and against any and all claims, damages or liability, including any costs or losses related to personal injury, death, damage to or loss or destruction of property, arising out of, or in any way related to, (i) your participation in the Contest, (ii) the awarding, receipt, possession, use or misuse of any prize, in whole or in part, including participating in travel or any activity related to the prize, (iii) the use of any Entry Material or Publicity Material (defined below) in accordance with the rights granted in these Official Rules, or (iv) any breach of these Official Rules.

8. WHAT ARE THE CONTEST PRIZES?

There is one (1) trip prize and up to 200 Secondary Prizes available to be won in the Contest. Limit of one (1) prize per person.

a) Secondary Prizes.

There are up to 200 Secondary prizes available to be won in the Contest provided the Toronto Blue Jays are scheduled to play the ALCS games as noted in the Schedule in Section 3 above. Each prize consists of one pair of tickets to attend a *Toronto Blue Jay* ALCS home game at the Rogers Centre in Toronto (approximate retail value of CAD \$500).

The prizes are allocated as follows:

- **50 pairs of tickets** for the *Toronto Blue Jay* ALCS home game on **Sunday, October 12, 2025.**
- **50 pairs of tickets** for the *Toronto Blue Jays* ALCS home game on **Monday, October 13, 2025.**
- **50 pairs of tickets** for the *Toronto Blue Jay* ALCS home game on **Sunday, October 19, 2025.**
- **50 pairs of tickets** for the *Toronto Blue Jays* ALCS home game on **Monday, October 20, 2025**

Game date and seat location will be determined solely at the discretion of the Sponsors. All expenses associated with the use of the prize, including but not limited to transportation to and from the Rogers Centre,

are the sole responsibility of the winner.

b) Trip Prize. There is one (1) trip prize available to be won in the Contest (referred herein as “**Trip Prize**” or “**prize**”), consisting of:

- Round-trip economy air transportation for the winner and one (1) guest (collectively, the “**Travellers**”) from the international airport within Canada closest to the winner’s residence (as determined by the Sponsors) to Toronto (the “**Destination**”) on travel dates to be determined by the Sponsors;
- One (1) hotel room (standard room, based on double occupancy) for two (2) nights in or around the Destination at a hotel and on dates to be determined by Rogers;
- one pair of tickets to attend the *Toronto Blue Jay* ALCS home game on October 19, 2025 at the Rogers Centre in Destination. Seat location will be determined solely at the discretion of the Sponsors.

Trip Prize is valued at approximately four thousand dollars (CAD \$4,000), based on departure from Ottawa. Actual value may vary based on prize particulars, including but not limited to the departure city.

If the Toronto Blue Jays advance to the World Series prior to playing the scheduled ALCS home game on October 19, 2025, the Sponsors will substitute the Trip Prize with a trip of equivalent value to home game 1 of the World Series. If the Toronto Blue Jays do not advance beyond the ALCS prior to the ALCS home game October 19, 2025, the Sponsors will instead substitute the Trip Prize with a trip of equivalent value to the 2026 home opener.

c) The following terms and conditions apply to the use of the tickets awarded in this Contest:

- i. Rogers and prize suppliers have the right to disqualify or remove any winners or guests from any activity at any time without compensation or substitution if they are at any point uncooperative, disruptive, abusive, unobservant of applicable rules, laws, or regulations, or likely to cause or has caused damage to person, property, or the reputation of Rogers or prize suppliers.
- ii. Use of any Major League Baseball game/event/exhibition ticket is subject to standard terms, conditions, and health and safety policies applicable to the ticket; see www.bluejays.com/ticketterms for details. Major League Baseball game, event and exhibition dates and times are determined in the sole discretion of the BOC and/or the applicable Club, as applicable, and may be subject to change. The terms and conditions of the tickets awarded as part of the prize will govern in the event a legal game, event or exhibition, as defined by Major League Baseball, is not played or held, as applicable, due to weather conditions, an act of God, an act of terrorism, civil disturbance or any other reason. The winner and their guests agree to comply with all applicable stadium and venue, as applicable, regulations in connection with the prize; see www.bluejays.com/ticketterms for details. The applicable MLB Entities reserve the right to remove or to deny entry to the winner and/or guest who engages in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person at any Major League Baseball game, event or exhibition. The Releasees (defined below) will not be responsible for acts of God, acts of terrorism, civil disturbances, work stoppages, epidemic, pandemic, natural disaster, or any other issue concerning public health or safety, or any other event outside their control that may cause the cancellation or postponement of any Major League Baseball game, event or exhibition. Major League Baseball game, event and exhibition tickets awarded as part of the prize may not be resold or offered for resale or used for any commercial or promotional purpose whatsoever. Any such resale or commercial or promotional use may result in disqualification and prize forfeiture, and may invalidate the licence granted by the game, event or exhibition tickets.

d) The following terms and conditions apply to the Trip Prize awarded in this Contest:

- I. If the winner resides within 150 kilometres of the Destination, as determined by the Sponsors, air transportation will not be awarded and the Travellers will be solely responsible for any costs of transportation to and from the Destination (and no additional compensation or substitution will be awarded for any difference in prize value)
- II. The winner may be required to reserve the Trip Prize, or complete travel, by a particular date, as advised by the Sponsors. The Trip Prize is not eligible for frequent flyer miles. All bookings and/or reservations are subject to availability at the time of booking. Once reservations are made, they cannot be changed, unless otherwise determined by the Sponsors or prize suppliers.
- III. Each Traveller must have reached the age of majority in his or her province or territory of residence, unless accompanied by a parent or legal guardian.
- IV. Traveller may be required to present a valid major credit card upon check-in at the destination to cover any expenses above and beyond the standard room charge.
- V. If the winner elects to travel with a fewer number of guests than the number of guests provided in the prize description above, no additional compensation will be awarded under any circumstances.
- VI. Tickets are subject to certain terms and conditions as specified by issuers. Blackout dates may apply (as advised by the Sponsors).
- VII. The Travellers are responsible for: transportation to and from originating airport; travel and medical insurance; travel documentation; any and all applicable taxes; and any additional expenses not included in the prize;
- VIII. The Releasees are not responsible for any cancellations, alterations, delays, diversions or other changes to the trip itinerary, any costs or expenses incurred as a result of any changes to the trip itinerary, or any damages, loss or liability in the event any Traveller is denied the ability to travel, whether due to airport restrictions or otherwise.
- IX. The Sponsors and prize suppliers have the right to disqualify or remove any Traveller from any activity at any time if they are at any point uncooperative, disruptive, abusive, unobservant of applicable rules, laws or regulations, or likely to cause or has caused damage to person, property, or the reputation of the Sponsors or prize suppliers.

9. ARE THERE ANY PRIZE CONDITIONS?

All prize particulars will be determined by the Sponsors in their sole discretion. In addition to any prize conditions provided elsewhere in these Official Rules, any prize awarded in the Contest is subject to the following conditions:

- a) The prize value in these Official Rules is approximate only. You will not be compensated if actual prize value is lower than the value quoted in these Official Rules;
- b) The Sponsors reserve the right, in their sole discretion, to substitute a prize, in whole or in part, with a prize or prize component of equal or greater value if the prize or any component thereof cannot be awarded for any reason.
- c) The prize must be accepted as awarded and may not be transferred or resold, unless otherwise determined by the Sponsors. The prize may not be exactly as advertised. The prize is provided "as is" without representation or warranty of any kind by the Sponsors; and
- d) Any unused portion of the prize, including Trip Prizes, once awarded, will be deemed forfeited. A prize will not be replaced if lost, destroyed, mutilated or stolen or in the case of a Trip Prize, will not be replaced if not taken for any reason.

10. HOW WILL THE POTENTIAL WINNER(S) BE SELECTED?

- a) **Secondary Prizes.** For each *Toronto Blue Jay* ALCS home game, Rogers will conduct a random draw to select 50 potential winners from among all eligible entries received up until the Entry Deadline noted in the Schedule in Section 3 above. Each potential winner will be notified using the information provided at the time of entry. Non-selected entries will be carried on to subsequent draws.

In the event a potential winner does not respond to such notification within (1) business day, declines

a prize for any reason, or does not meet the requirements set forth in these Official Rules, as determined by Rogers in its sole discretion, the potential winner will be disqualified and, time permitting, an alternate potential winner may be randomly selected from among remaining eligible Entries.

- b) **Trip Prize.** On or about October 16, 2026, at approximately 10:00 a.m., Rogers will conduct a random draw from all eligible entries received in the Trip Prize draw. One (1) entrant(s) will be randomly selected as a potential winner and notified using the information provided at the time of entry. In the event a potential winner does not respond to such notification within 24 hours, declines a prize for any reason, or does not meet the requirements set forth in these Official Rules, as determined by the Sponsors in their sole discretion, the potential winner will be disqualified and, time permitting, an alternate potential winner may be randomly selected from among remaining eligible entries.

If, as a result of an error relating to the entry process, drawing or any other aspect of the Contest, there are more selected entrants than contemplated in these Official Rules, there will be a random draw amongst all eligible prize claimants after the Contest's closing date to award the correct number of prizes.

11. HOW CAN A POTENTIAL WINNER BECOME A WINNER?

Before being declared a winner, a potential winner must:

- a) correctly answer, without assistance, a time-limited, mathematical skill-testing question to be administered by Rogers;
- b) be in compliance with these Official Rules;
- c) sign and return, within any designated time period, a release of liability and consent to publicity form (the "**Release Form**") and any other documentation as reasonably required. Rogers may require a winner's guest to sign and return, within any designated time period, a Release Form and any other documentation as reasonably required, as a pre-condition to participation in the prize. In the event any guest is a minor, the parent or legal guardian of the guest will be required to sign and return such paperwork on behalf of the minor guest; and
- d) at the request and in the sole discretion of Rogers, provide proof of identity (in a form acceptable to Rogers, including, but not limited to, a government-issued photo ID with home address) to confirm eligibility or to claim a prize, or provide proof that they are the authorized account holder of any account associated with the selected Entry. In addition, Rogers reserves the right to use entrant's voice recording taken at the time of entry as proof of identity.

12. WHAT ARE THE ODDS OF WINNING A PRIZE?

The odds of winning either a Secondary Prize or a Trip Prize depend on the number of eligible Entries received.

13. HOW DO I CLAIM A PRIZE?

Once a potential winner is confirmed as a winner, prize distribution will be promptly coordinated. Except as otherwise indicated by Rogers, a winner must personally take delivery of the prize as instructed within thirty (30) days of being notified that such prize is available or within such other time period as may reasonably be advised. If a winner fails to take delivery of the prize as instructed, the prize will be deemed forfeited.

14. WILL I APPEAR IN ANY PUBLICITY IF I AM A WINNER?

If you are a winner, Rogers may require you to appear in publicity related to the Contest or to any similar contest. By accepting a prize, you:

- a) grant to Rogers, RBJBP, RSLP, and the MLB Entities, or any of their licensees, successors, and assigns (collectively, the "**Publicity Parties**") the irrevocable right to record, photograph or otherwise capture or document you, your likeness, your voice, or any statements you make regarding the Contest or the Secondary Prize or the Trip Prize, as applicable, by any available means;

- b) agree that any such captured material, together with your biographical information, such as name or place of residence, or your Entry Material (collectively, all such materials, the “**Publicity Material**”) may be used by the **Publicity Parties** in any media, whether now known or later devised, worldwide and in perpetuity, for advertising or promotional purposes related to the Contest or any similar contest. Any such use of the Publicity Material may include the reproduction, modification, adaptation, translation or creation of derivative works from your Entry Material;
- c) acknowledge that the Publicity Parties shall not be required to compensate you, notify you, or request your permission in connection with their use of any Publicity Material, unless otherwise prohibited by law; and
- d) waive any rights that you may have or that may otherwise exist in connection with any use of the Publicity Material by any of the Publicity Parties, including any moral rights in any such Publicity Material.

15. HOW WILL MY PERSONAL INFORMATION BE COLLECTED, USED AND DISCLOSED?

By entering the Contest, you consent to Rogers’ collection, use and disclosure of your personal information for purposes of administering the Contest. Your personal information will be used in accordance with these Official Rules.

By entering the Contest, you also acknowledge that your personal information will be shared with carefully selected third parties or vendors, including RBJBP, RSLP, and MLBAM, for the purpose of administering the Contest.

Rogers will handle your personal information in accordance with the *Personal Information Protection and Electronic Documents Act* (PIPEDA), and where applicable, the Privacy Policy, available at www.rogers.com/support/privacy (the “**Rogers Privacy Policy**”).

Over the course of participating in the Contest, you may be given the option to receive commercial emails or other communications of a commercial nature (collectively, “**Commercial Communications**”) from RBJBP, MLBAM, or other parties. Should you elect to receive Commercial Communications from RBJBP, your personal information will be used by RBJBP to that end, in accordance with RBJBP’s [Privacy Policy](#). Should you elect to receive Commercial Communications from MLBAM, your personal information will be used by MLBAM to that end, in accordance with MLBAM’s [Privacy Policy](#).

Your personal information will be shared with a third party or vendor in the following circumstances:

- a) for the purpose of administering the Contest;
- b) to receive commercial emails or other communications of a commercial nature (collectively, “**Commercial Communications**”) from Rogers or other parties. You may opt out of receiving Commercial Communications at any time;
- c) to coordinate the fulfillment or provision of the prize with a prize supplier; and
- d) to any interested party, such as an entity who is released from liability, if you have been asked to sign and return a Release Form or other documentation in accordance with these Official Rules.

Your personal information will also be shared with third parties if permitted or required by law, or with your consent.

ROGERS’ DISCLOSURE OF YOUR PERSONAL INFORMATION TO ANOTHER PARTY WILL CAUSE YOUR PERSONAL INFORMATION TO BE SUBJECT TO THAT PARTY’S PRIVACY POLICY AND PRACTICES.

16. HOW DO THE RELEASEES LIMIT THEIR LIABILITY?

The Releasees assume no liability for the following:

- a) stolen, late, incomplete, illegible, inaccurate, misdirected, lost, misrouted, scrambled, damaged, delayed, undelivered, mutilated, jumbled, or garbled entries, transmissions, email, mail, or other communications;

- b) any error, omission, interruption, defect or delay in transmission, processing, or communication;
- c) failures or malfunctions of, or difficulties with, computer hardware or software, telephones, telephone lines, telephone systems, or network, cable, satellite, server, or website connections;
- d) printing, typographical, or other errors appearing within these Official Rules, in any Contest-related advertisements, or in Contest-related materials;
- e) incorrect or inaccurate information, including where caused by website users, tampering, hacking, or by any equipment or programming associated or used in connection with the Contest;
- f) injury or damage to any computer or other device resulting from or otherwise related to participation in the Contest, the use of any website, or the downloading or accessing of any materials;
- g) anyone being incorrectly or mistakenly identified as a winner or potential winner; and/or
- h) any other errors, problems or difficulties of any kind, whether human, mechanical, electronic, or otherwise, relating in any way to the Contest, including those errors, problems or difficulties that may relate to the administration of the Contest, the processing of entries, the advertising of the Contest, the announcement of any prize or prize winner, or the cancellation or postponement of any event.

17. WHAT LAWS APPLY TO THE CONTEST?

The Contest is subject to applicable Canadian federal, provincial and municipal laws and regulations. Any attempt to undermine the legitimate operation of the Contest may be a violation of criminal or civil laws. Should any such attempt be made, Rogers reserves the right to seek remedies and damages to the fullest extent permitted by law.

18. CAN THE SPONSORS CANCEL OR AMEND THE CONTEST?

Rogers reserves the right, in their sole discretion, to cancel, modify, or suspend the Contest or amend these Official Rules at any time, for any reason whatsoever.

You may not amend these Official Rules in any way.

19. COULD THE SPONSORS DISQUALIFY OR BAN SOMEONE FROM A CONTEST?

Rogers reserves the right, in their sole discretion, to disqualify any entrant from the Contest, or prevent any entrant from future participation in a contest, who has:

- a) resold or attempted to resell a prize, in whole or in part;
- b) tampered with or attempted to tamper with, or undermined or attempted to undermine, the legitimate operation of the Contest and/or the Contest website;
- c) provided false or misleading information;
- d) acted in an unsportsmanlike or disruptive manner, or with the intent to annoy, abuse, threaten or harass any person; and/or
- e) otherwise violated these Official Rules.

20. WHAT HAPPENS IF THESE OFFICIAL RULES CONTRADICT OTHER CONTEST MATERIALS?

In the event of any discrepancy or inconsistency between these Official Rules and disclosures or statements made by Rogers or appearing in other Contest-related materials, these Official Rules shall govern.

21. WHAT HAPPENS IF PART OF THESE OFFICIAL RULES BECOMES UNENFORCEABLE OR DOES NOT APPLY?

If any part of these Official Rules is legally unenforceable or inapplicable, then that part will be deemed invalid; however, the remainder of these Official Rules will otherwise continue to be legally binding.

22. FOR QUEBEC RÉSIDENTS

These Official Rules have been made available in English after a French version thereof has been presented to entrants.

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